



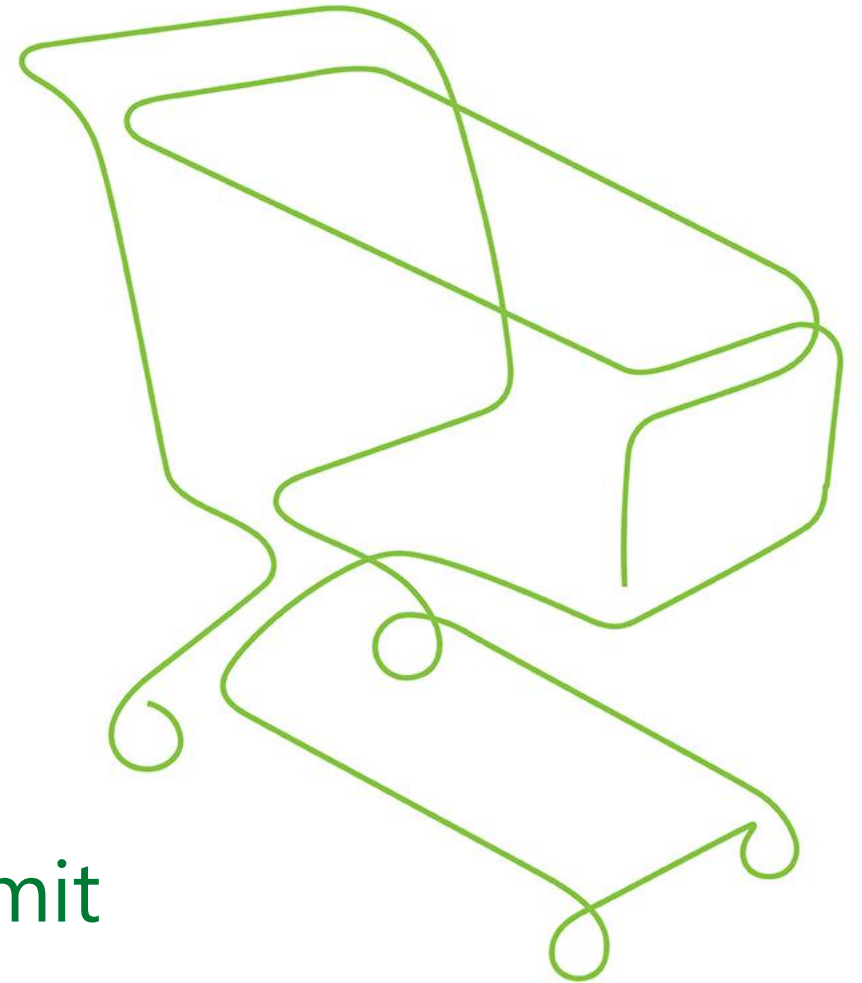
THE FOOD INDUSTRY ASSOCIATION

# **FMI PRIVATE BRAND SUMMIT + BUSINESS CONFERENCE SUITES**

HOSTED BY THE FMI PRIVATE BRAND LEADERSHIP COUNCIL

## Sponsorship Opportunities

[www.fmi.org/private-brands-dc-summit](http://www.fmi.org/private-brands-dc-summit)



# Overview



Through meaningful collaboration and engagement between service providers, manufacturers, and their retail/wholesale trading partners. The Private Brands Summit + Business Conference Suites (BCS) provide an essential platform to explore and prioritize a variety of topics from regulation, to the impacts of COVID-19, to new and more importantly, sustainable consumer and marketplace trends as a result.

Becoming a sponsor of the Private Brands Summit + BCS will provide your company with the opportunity to introduce your services to a new audience and enhance your relationships with existing clients by raising your company's profile within the industry.

# Sponsorship Packages



## Event Sponsor (limited to four companies)

### Benefits:

- Company branding with logo and link to company website:
  - on event website
  - in pre-event promotions
  - in sponsor section on virtual event platform
- Recognition as Event Sponsor with logo branding prior to Insights Sessions and hosted round table discussion
- Digital ad on virtual event platform
- Two (2) complimentary registrations

Investment: \$5,000

# Sponsorship Packages



## **Round Table Discussion Host\* (limited to nine companies)**

Benefit:

- Two (2) complimentary registrations

Investment: \$2,500

\*topic must be approved by Private Brands Executive Committee

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## **Digital Ad (a-la-carte item sold separately)**

- Digital Ad on virtual event platform during the event dates

Investment: \$1,000

# Contact Us



Have other ideas for a creative sponsorship opportunity? We're happy to work with you to develop something that is unique to your company's needs. Call or email us today!

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