

Private Brands Summit + Business Conference Suites

TERMS AND CONDITIONS

COMPANY INFORMATION

COMPANY NAME (As it should appear on all promotional materials)

COMPANY PHONE

COMPANY WEBSITE

COMPANY CONTACTS

PRIMARY CONTACT (for sponsorship fulfillment correspondence)

PHONE

EMAIL

ALTERNATE CONTACT

PHONE

EMAIL

SPONSORSHIP SELECTION

Please indicate which opportunity you would like to sponsor:

Level

Investment

Event Sponsor

\$5,000

Round Table Discussion Host

\$2,500

Digital Ad (a-la-carte)

\$1,000

Signature on form signifies that you are an authorized company representative and have read and agreed to the Terms and Conditions.

SIGNATURE

DATE

Sponsor agrees to submit a company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS and a high-resolution JPEG file. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all marketing and event materials moving forward but it is not guaranteed.

Sponsorships are sold on a first come, first serve basis.

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days of submitting the Sponsorship Contract, but no later than September 21, 2020.
- Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- The cost of the individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI.
- No sponsorship monies will be refunded: 1) Unavailability of a particular sponsorship opportunity due to the results of a lottery; 2) If full sponsorship payment is not sent; and 3) Cancellations made by speakers or entertainment (if applicable) of sponsored events.
- FMI may, at its discretion, replace any speaker or entertainment (if applicable) with what it deems comparable talent.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by FMI, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive company or category lockouts on any event.

Sponsorship deadline: September 18, 2020

Please email the completed contract to:
Heather Cain at hcain@fmi.org

Please send check payment and a copy of the contract to:

FMI

Attn: Accounting

2345 Crystal Drive, Suite 800
Arlington, VA 22202



THE FOOD INDUSTRY ASSOCIATION