

FMI GOLF TOURNAMENT

Sponsorship of the FMI Food Industry Golf Tournament provides you and your organization with a unique opportunity to **network** with **the food retail industry's top executives** in a casual setting.

The funds raised from this event are used to support a broad range of strategic research and public policy initiatives that benefit all facets of the food retail and manufacturing industries.

Interested in getting involved? **Contact Jennifer Hatcher or Haley Pierce** at jhatcher@fmi.org (202-220-0734) or hpierce@fmi.org (202-220-0759).



FMI GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

Title Level \$25,000

- Tournament participation for six players and pairing with two retail executives – or two foursomes
- FMI escort to board luncheon
- Company logo on golf apparel
- Recognition at the FMI Board of Directors meeting at Midwinter and within the FMI Midwinter mobile app
- Custom company promotion at hole (e.g., on flags, tee signs, and banners)
- Product in golf carts
- Custom company signage on golf carts
- Priority in placement of promotional signage at the FMI Midwinter Executive Conference and FMI’s Golf Tournament

Eagle Level \$10,000

- Tournament participation for three players and pairing with a retail executive – or one foursome
- Recognition at the FMI Board of Directors meeting at Midwinter and within the FMI Midwinter mobile app
- Custom company promotion at hole (e.g., on flags, tee signs, and banners)
- Custom company signage on golf carts
- Priority in placement of promotional signage at the FMI Midwinter Executive Conference and FMI’s Golf Tournament

Birdie Level \$5,000

- Tournament participation for three players and pairing with a retail executive – or one foursome
- Recognition at FMI Board of Directors meetings and within the FMI Midwinter mobile app
- Promotional signage at the FMI Midwinter Executive Conference and FMI’s Golf Tournament

Individual Golfer* \$1,500

- Participate in the golf tournament on an individual basis

*Individual participation does not guarantee pairing with a retailer organization.

2022 Sponsorship Contract

Please indicate which sponsorship item(s) your organization is pursuing below.

- YES**, we wish to become a Sponsor.
- YES**, we wish to become an In-kind Sponsor.
- YES**, we wish to purchase signage.
- YES**, we wish to become a Golf Tournament Sponsor.
- YES**, we wish to become a FMI Foundation Stir It Up! Sponsor.

Company Information

COMPANY (As you wish to appear in promotional material)

COMPANY WEBSITE

Company Contacts

PRIMARY CONTACT

PHONE EMAIL

ALTERNATIVE CONTACT

PHONE EMAIL

Sponsor Item Selection

Please indicate which sponsorship(s) you would like to pursue:

	Item:	Qty:	Price:
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____

Signature on form signifies that the company representative is an authorized company representative and has read and agrees to the Terms and Conditions.

SIGNATURE

DATE

Terms and Conditions

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days of submitting the Sponsorship Contract. Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- The cost of the individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI. Cancellation deadline: **Friday, December 17, 2021.**
- FMI management must approve all sponsorship recognition including, but not limited to, introductions, presentations, signage, handouts and giveaways.
- FMI may, at its discretion, replace any speaker or entertainment with what it deems comparable talent.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by FMI, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive company or category lockouts on any event.
- Each sponsor agrees to submit their company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS and high-res JPEG file. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all conference materials moving forward but it is not guaranteed.
- Any relevant shipping and handling fees must be incurred by the sponsor.
- All sponsorship opportunities are subject to FMI's rules and guidelines.

Instructions

Please email or mail back completed contract and payment to:

Peter Collins | pcollins@fmi.org |

(p) 202.220.0737 | (f) 202.429.4519

FMI, 2345 Crystal Drive, Suite 800,
Arlington, VA 22202