

Private Brands Summit + Business Conference Suites

September 30 - October 1, 2021
Westin Arlington Gateway Arlington, VA

SPONSORSHIP CONTRACT

COMPANY INFORMATION

COMPANY NAME (As it should appear on all promotional materials)

COMPANY PHONE

COMPANY WEBSITE

COMPANY CONTACTS

PRIMARY CONTACT (for sponsorship fulfillment correspondence)

PHONE

EMAIL

ALTERNATE CONTACT

PHONE

EMAIL

SPONSORSHIP SELECTION

Please indicate which opportunity you would like to sponsor:

<u>Level</u>	<u>Investment</u>	<u>Item Selection</u>
<input type="checkbox"/> Elite Sponsor	\$5,000	
<input type="checkbox"/> Premier Sponsor	\$4,000	
<input type="checkbox"/> Summit Partner	\$3,000	<hr/>
<input type="checkbox"/> Supporting Partner	\$2,000	<hr/>

Signature on form signifies that you are an authorized company representative and have read and agreed to the Terms and Conditions.

SIGNATURE

DATE

Sponsor agrees to submit a company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS and a high-resolution JPG file. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all marketing and event materials moving forward but it is not guaranteed.

Sponsorships are sold on a first come, first serve basis.

TERMS AND CONDITIONS

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days of submitting the Sponsorship Contract, but no later than September 10, 2021.
- Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- The cost of the individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI.
- No sponsorship monies will be refunded: 1) If the event is cancelled; 2) If a sponsorship opportunity is no longer available or there are changes to the agenda; 3) If full sponsorship payment is not sent; and 4) In the event of cancellations made by speakers or entertainment (if applicable) of sponsored events.
- FMI may, at its discretion, replace any speaker or entertainment (if applicable) with what it deems comparable talent.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by FMI, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive company or category lockouts on any event.

Sponsorship deadline: September 10, 2021

Please email the completed contract to:
Heather Cain at hcain@fmi.org

FMI will invoice you for payment.



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