Financial Executive & Internal Auditing CONFERENCE

May 3-5, 2020 St. Louis, MO
Hyatt Regency St. Louis at The Arch

FMI THE FOOD INDUSTRY ASSOCIATION

SPONSORSHIP OPPORTUNITIES

YOUR INVESTMENT

The FMI Financial Executive and Internal Auditing Conference puts your name in front of key financial leaders in the food retail and wholesale industry.

The event provides a unique and valuable venue for your organization to increase exposure and build your company's image among executive-level food retail professionals.

PREMIER SPONSORSHIP PACKAGES

- *Title Sponsor & Sunday Welcome Reception*
- *Brewery Tour & Dinner*
- *Keynote Speakers (~~2~~ 1 Available)*
- *Lunch Sponsor (~~2~~ 1 Available)*
- *Breakfast (2 Available)*

ATTENDEE PROFILE

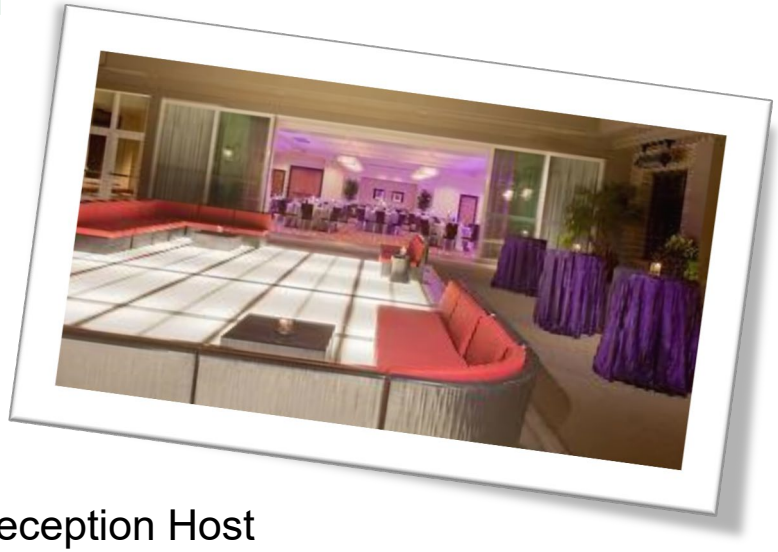
The Financial Executive and Internal Auditing Conference is a must attend event in the retail food industry for financial executive and internal auditors such as:

Chief Financial Officer
Vice President, Finance
Corporate Controller
Vice President, Accounting
Controllers
Internal Auditor, Compliance
A/P Auditors
Corporate Controls

Network with representatives from the following sample companies:

Ahold USA
Albertsons Companies
Alex Lee, Inc
Bristol Farms
Brookshire Brother
Hy-Vee, Inc.
Martin's Super Markets, Inc.
Mitchell Grocery
Publix Super Markets, Inc.
Southeastern Grocers, LLC.
Topco Association, LLC.
United Supermarkets, LLC.

TITLE SPONSORSHIP
$20,000



TITLE SPONSOR (One available)

- Recognition as the title sponsor & Sunday Welcome Reception Host (on-site at the hotel)
- 4 complimentary conference registrations
- 6 ft sponsor table, TV Monitor provided.
- Premier sponsor ribbons
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on all marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website
- Welcome letter to all attendees

Sponsorships are available ONLY to FMI Associate Members

Brewery Tour & Dinner
$15,000

BREWERY TOUR & DINNER
(OFF-SITE AT ANHEUSER BUSCH)

- Recognition as the sole event sponsor
- 5-minute welcome to all attendees from company
- 2 complimentary conference registrations
- 6 ft table for showcasing services and products
  ** Option to purchase AV from hotel. Sponsor responsible for all charges**
- Premier sponsor ribbons
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on select marketing materials and signage
- Recognition on the conference mobile app and website

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Keynote Speakers
$10,000

OPENING KEYNOTE SPEAKER **– Kevin Coupe,**

"Content Guy", Prime Storyteller, MorningNewsBeat.com

- Recognition as the sole session sponsor
- Company Member introduction of Keynote speaker
- 2 complimentary conference registrations
- 6 ft table for showcasing services and products
  Option to purchase AV from hotel. Sponsor responsible for all charges
- Premier sponsor ribbons
- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Logo on select marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website

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Keynote Speakers
$10,000

Placeholder for Keynote Speaker Photo

KEYNOTE SPEAKER –

- Recognition as the sole session sponsor
- Company Member introduction of Keynote speaker
- 2 complimentary conference registrations
- 6 ft table for showcasing services and products
  Option to purchase AV from hotel. Sponsor responsible for all charges
- Premier sponsor ribbons
- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Logo on select marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website

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SPONSORSHIPS

LUNCH SPONSOR **$10,000** (~~2~~ 1 Opportunities)

One Remaining

- Recognition as the lunch sponsor
- Two complimentary conference registration
- 6 ft. table for showcasing services and products

  Option to purchase AV from hotel. Sponsor responsible for all charges
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Recognition on the conference mobile app and website
- Logo on select marketing e-blasts, marketing materials and signage

Sponsorships are available ONLY to FMI Associate Members

SPONSORSHIPS

BREAKFAST SPONSOR **$10,000** (2 available)

- Recognition at the breakfast
- Two complimentary conference registration
- 6 ft sponsor table, TV Monitor provided.
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage

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SPONSORSHIP

MOBILE APP & Wi-Fi SPONSOR

$7,500 each or $12,500 for both

- Logo and ad on mobile app
- Log in to Wi-Fi and mobile is customized to sponsors company name (Pending availability at hotel.)
- One complimentary conference registrations (two if you sponsor both)
- 6 ft table for showcasing services and products (only available if you sponsor both)
  Option to purchase AV from hotel. Sponsor responsible for all charges
- Pre-and post-conference attendee list (emails provided if attendee opts in)
- Logo on select marketing e-blasts, marketing materials and signage
- Recognition on the conference mobile app and website

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SPONSORSHIPS

CONFERENCE LANYARDS
$7,500

- 1 complimentary registration
- Pre- and post-conference attendee list
- Recognition on the mobile app and conference website
- Logo on select marketing e-blasts, marketing materials and signage

*Sponsorships are available ONLY to FMI Associate Members

SPONSORSHIPS

HYDRATION STATION SPONSOR **$7,500** (1 available)

- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage

Sponsorships are available ONLY to FMI Associate Members

SPONSORSHIPS

NETWORKING BREAK SPONSOR **$5,000** (4 available)

- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage

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SPONSORSHIPS

HOTEL KEY CARDS SPONSOR **$5,000** (1 available)

- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage

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SPONSORSHIPS

ROOM DROP SPONSOR **$3,000** (2 available)

- Pre-and post-conference attendee list
  (emails provided if attendee opts in)
- Recognition in the conference mobile app and website
- Logo on signage

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READY TO EXPAND YOUR COMPANY'S REACH?

Complete the 2020 Financial Executive and Internal Auditing Conference Form and submit to Colleen Bailey at cbailey@fmi.org. For questions please call 202.220.0704

Don't see anything in the sponsorship opportunities that is appealing? No problem, let us help build something that is unique to your needs. Call or email us today!