

## Title Sponsors

\$25,000

(2 Opportunities)

Gain premium level exposure with additional engagement opportunities!

Title Sponsors receive branding exclusivity to conference-wide events or technology accommodations that keep each attendee connected during the event. This level offers the highest level of exposure throughout the conference. Sponsorship opportunities are designed to reach the greatest number of conference attendees, over an extended period of time, during and after the conference.

### Level Benefits:

#### Engagement & Direct Exposure Benefits:

- Two (2) complimentary registrations, a value of \$1,275 each
- Company white paper to be made available on mobile app
- Post-conference webinar to be marketed by FMI
- If participating in the MRE, you can choose your premier location.

#### Logo Placement & Branding Benefits:

- Prominent logo display on sponsor recognition boards, event reminder emails, website, sponsor slide loop, and mobile app
- “Proud E+SD 2018 Sponsor” logo that can be displayed on company website and email signature
- Recognition/thanks multiple times by the conference co-chairs
- Attendee list 2 weeks prior to the conference

## Choose one of two exclusive items:

### 1. Conference Wi-Fi and Mobile App

When an E+SD attendee logs into the free Wi-Fi or the event mobile app, your company will be top-of-mind, as your brand is the exclusive sponsor of these items. As the Wi-Fi and Mobile App Sponsor, your company will receive exclusive logo placement and branding on the conference mobile app and decide the Wi-Fi password.



### 2. Off-site Social Event

Lead the adventure, as the sponsor of the Tuesday night social event at Atlanta's world famous World of Coca-Cola! The conference social event is the fun, off-site outing where registered attendees relax, unwind and have fun while building their network and making memories for years to come. Your company will be front and center with your logo prominently displayed on TV screens and on bars throughout the facility.

