

Industry Supporters

\$10,000

(7 Opportunities)



Industry Supporters receive conference-wide logo and brand exposure and reduced-rate registrations. Each sponsor can select an opportunity that will provide them exclusive brand recognition for the selected item.

Level Benefits:

Engagement & Direct Exposure Benefits:

- Registration for two (2) company representatives at the discounted rate of \$875, a savings of \$400 each
- Prominent table location, if participating in the MRE

Logo Placement & Branding Benefits:

- Prominent logo display on sponsor recognition boards, event reminder emails, website, sponsor slide loop, and mobile app
- “Proud E+SD 2018 Sponsor” logo that can be displayed on company website and email signature
- Recognition/thanks multiple times by the conference co-chairs
- Attendee list 2 weeks prior to the conference

7 available packages:

Attendee Luncheons

Monday or Tuesday (2 Opportunities)

- Conference luncheon sponsors will benefit from having their logo and branding on signage at the luncheon on either Monday or Tuesday of the conference. Includes “sponsored by” signage at entry.

Hotel Key Cards

- Brand the hotel key cards with your company logo - attendees will see it and think of your company every time they enter their hotel room.

Store & Facility Tours

Wednesday morning

- This package includes sponsorship of the Store Design and Facility Tours, as well as the breakfast before the tours. This is a great opportunity to receive logo placement and brand association surrounding an interactive education experience, as attendees visit industry sites in Atlanta.

Topical Industry Education

Energy, Refrigeration, Store Development Breakout Tracks
(3 Opportunities – 4-5 sessions in each track)

- Sponsors that select one of three breakout tracks will have their logo included on signage in breakout room entries for each day of the conference, and be thanked by the chair of each breakout in their track. This is a great opportunity for sponsors to get a company brand in front of attendees interested in a specific segment of the industry.