



# 2020 Annual Business Conference Sponsor Agreement

September 14 - 18, 2020  
Virtual Event

**YES,** I wish to become a Partner Program Sponsor - \$20,000

## Company Information

COMPANY (As you wish to appear in promotional materials)

COMPANY WEBSITE

## Company Contacts

### PRIMARY CONTACT

PHONE

EMAIL

### ALTERNATIVE CONTACT

PHONE

EMAIL

*Signature on form signifies that the company representative is an authorized company representative and has read and agrees to the Terms and Conditions.*

SIGNATURE

DATE

## Terms and Conditions

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days of submitting the Sponsorship Contract. Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- The cost of the individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI. Cancellation deadline: **September 11, 2020.**
- No sponsorship monies will be refunded: 1) In the event of a conference cancellation; 2) Unavailability of a particular sponsorship opportunity due to results of the lottery; 3) If not all allocated sponsorship item selection dollars aren't sent; and 4) Cancellations made by speakers or entertainment of sponsored events
- FMI management must approve all sponsorship recognition including, but not limited to, introductions, presentations, signage, handouts and giveaways.
- FMI may, at its discretion, replace any speaker or entertainment with what it deems comparable talent.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by FMI, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive company or category lockouts on any event.
- Each sponsor agrees to submit their company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS and high-res JPEG file. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all conference materials moving forward but it is not guaranteed.

## Instructions

**Please return completed contract and payment to:**

Marc Thomas | [mthomas@fmi.org](mailto:mthomas@fmi.org)

FMI, 2345 Crystal Drive, Suite 800, Arlington, VA 22202