



E+SD Energy & Store Development Conference



2024 Social Media Toolkit

Leading up to the 2024 FMI Energy & Store Development Conference (E+SD) we invite you to share your excitement and anticipation for the event on social media. Here are some resources to assist. Images can be found further below.

FMI Social Media Channels:

LinkedIn: [FMI—The Food Industry Association](#)

Twitter: [@FMI_ORG](#)

Instagram: [@FMI_ORG](#)

Hashtags: #FMIEnergySD #FoodIndustry #StoreDevelopment #FoodRetail

Sharable Links:

E+SD website homepage:

<https://www.fmi.org/energy-and-store-development-conference>

E+SD registration page:

<https://www.fmi.org/energy-and-store-development-conference/registration>

Please follow and tag us in your posts so we can share them with our followers.

Images:

We welcome you to use the following images with your posts:

FMI Logo

https://www.fmi.org/images/default-source/events-images/fmi.png?sfvrsn=630f6d8d_1



FMI Logo Stacked

https://www.fmi.org/images/default-source/events-images/fmi_color_stacked.png?sfvrsn=40d30814_1

E+SD Logo

https://www.fmi.org/images/default-source/events-images/energy-and-store-development/2019-esd/esd-logocd1b975a-4c3e-471e-a340-75a2cc443bf2.png?sfvrsn=4f86b1ea_3

E+SD Badge (orange)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-300x195-badge-orange.png?sfvrsn=c0c9dd84_1

E+SD Badge (grey)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-300x195-badge-grey.png?sfvrsn=36393686_1

I'm Attending E+SD (small)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-300x250-attending.png?sfvrsn=f85b73df_1

I'm Attending E+SD (large)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-600x375-attending.png?sfvrsn=566bc73d_1

I'm Exhibiting (small)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-300x250-exhibiting.png?sfvrsn=8ad720e6_1

I'm Exhibiting (large)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-600x375-exhibiting.png?sfvrsn=117d6490_1

I'm Speaking (small)

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-300x250-speaking.png?sfvrsn=4fd649f6_1

I'm Speaking (large)



https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-600x375-speaking.png?sfvrsn=6061210e_1

Proud Sponsor of E+SD Badge

https://www.fmi.org/docs/default-source/events-education/esd-2024/esd-2024-800x120-proud-sponsor.png?sfvrsn=ebf9068_1