



AMC 2023 Social Media Toolkit

Leading up to the 2023 Annual Meat Conference (AMC), we invite you to share your excitement and anticipation for the event on social media. Here are some resources to assist:

FMI Social Media Channels:

LinkedIn: [FMI—The Food Industry Association](#)

Twitter: [@FMI_ORG](#)

Instagram: [@FMI_ORG](#)

NAMI Social Media Channels:

LinkedIn: [@north-american-meat-institute](#)

Twitter: [@MeatInstitute](#)

Facebook: <https://www.facebook.com/NorthAmericanMeatInstitute>

Hashtag: #MeatConference

Sharable Links:

AMC website homepage:

<https://www.meatconference.com/>

AMC registration page:

<https://www.meatconference.com/content/registration>

Please follow and tag us in your posts so we can share them with our followers.

Suggested Copy (LinkedIn):

#1: As economic conditions continue to fluctuate, what is the outlook for beef, pork, and poultry markets in 2023 and beyond? And what can retailers and suppliers do in these turbulent times to keep their costs low and customer satisfaction high?



Find out the answer to these and other industry-critical questions at the Annual Meat Conference (AMC) in Dallas from March 6-8, hosted by [@FMI – The Food Industry Association](#) and [@north-american-meat-institute](#). I am proud to be representing [insert company name or handle here] and to take part in the ultimate personalized protein experience.

REGISTER: <https://www.meatconference.com/content/registration>

#MeatConference #FoodIndustry

#2: To be a leader in the meat industry, you need to monitor the latest trends in the meat and poultry markets and adapt your business strategy to new challenges. That's why I'm excited to represent [insert company name or handle here] at the 2023 Annual Meat Conference (AMC) in Dallas next March, hosted by [@FMI – The Food Industry Association](#) and [@north-american-meat-institute](#).

This invigorating event provides the ultimate personalized protein experience.

REGISTER: <https://www.meatconference.com/content/registration>

#MeatConference #FoodIndustry

Suggested Copy (Twitter):

#1: What is the outlook for beef, pork, and poultry markets in 2023 and beyond?

Find out at the Annual Meat Conference in March 2023, hosted by [@FMI_ORG](#) and [@MeatInstitute](#).

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#MeatConference #FoodIndustry

#2: I'm proud to be representing [insert company name or handle here] at the 2023 Annual Meat Conference in March, hosted by [@FMI_ORG](#) and [@MeatInstitute](#).

Join me for the ultimate personalized protein experience.



REGISTER: <https://www.meatconference.com/content/registration>

#MeatConference #FoodIndustry

Images:

We welcome you to use the below image with your posts.



(Continued below)

