

# ENERGY & STORE DEVELOPMENT CONFERENCE

# E + Sd 2015

Sheraton San Diego  
Hotel & Marina

San Diego, CA

September 27-30, 2015

**DEADLINE TO RESERVE A TABLE: AUGUST 14**

## Manufacturer/Retailer Exchange Sessions

Sunday, September 27      4:00pm – 7:00pm

Monday, September 28      4:30pm – 7:00pm

### Guidelines

- All individuals who participate in the Exchange Sessions must be officially registered for the conference. The conference registration form and conference registration fee of the key contact must accompany the table reservation form and \$750 payment. There are no “exhibits only” passes available at the event.
- The manufacturer/retailer exchange is not an exhibition. It is a technical exchange and an opportunity to get to know supermarket operators and answer their questions concerning your company and the development of new equipment, products and services.
- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Product displays are allowed. Displays must be limited to what can fit on top of the table provided (6' by 30") and must be under 24" in height. Items such as product samples (e.g., a book of flooring options) and scale models (e.g., of refrigeration equipment) can be shown. Please note that no electrical outlets will be available – so no audio, video or electrical equipment is permitted (except a laptop computer with a self-generated power source). Table displays (above 24"), pop-up displays, and/or backdrops are not permitted.
- Table space location will be assigned by FMI and vendors will be required to remain in the assigned location. Vendors can begin table set-up at least one hour before each session. More information will be provided to the key contact closer to the conference date. Vendors may be required to remove their materials after each session.
- Vendors must staff their table during the entire duration of the manufacturer/retailer exchange. Early departure is not allowed, nor is the setting up of private dinners with retailers prior to the end of the exchange on either day.
- Please email a description of your company for inclusion in the conference directory. Please include company name, address, website, sales contact information and company description. Description should be no longer than 50 words and should include a brief overview of your company's products and services. Retailers have requested that NEW products/services be identified in the description. Descriptions should be sent to [dstewart@fmi.org](mailto:dstewart@fmi.org) by **August 14, 2015**.

### SPACE IS LIMITED!

Table reservations will be on a first-paid, first-served basis.

[www.fmienergysd.com](http://www.fmienergysd.com)



THE VOICE OF FOOD RETAIL 