

2018 Midwinter Sponsor Opportunities

TITLE SPONSOR

Build Your Own Customized Package (3 opportunities)

Title Sponsors have a unique opportunity to customize a package that best fits their engagement and branding needs.

Sponsors can select one (1) item at the Premier level, One (1) item at the Midwinter Partners level; and one (1) item at the Industry Supporter's level.

Price: TBD; Call for pricing information

PREMIER SPONSOR \$20,000

Premier Sponsors benefit from a high level of conference exposure by sponsoring a networking social event that reaches a large number of conference attendees. Sponsors at this level can brand event decorations, signage, and have their products placed on tables, and potentially worked into the menu offerings. Sponsor will be responsible for any necessary corkage fees.



• Contributing Sponsor - Friday Opening Event (5 Opportunities)

The Midwinter Friday Opening Event is the opening night extravaganza that serves as the most exclusive, high-level and top-rated networking event. This unique opportunity allows for up to ten (10) co-sponsoring senior executives to network with hundreds of food retail leaders. Sponsors are responsible for corkage costs.

• Saturday Midwinter Reception

Open to all, this event is a great way to start the evening after the first full Midwinter day's agenda. Taking place outside the Donald J. Trump Ballroom with the Miami sunset as a backdrop, attendees will be able to take in the scenery and indulge in food and drinks. Sponsors will have the opportunity to serve/include your products at the event.

• Spouse Gourmet Lunch Sponsor

Hosted by the FMI Executive Board Officers' spouses, this exceptionally regarded event is tailored to all spouses and guests of attendees. Take advantage of this opportunity to entertain and engage many by sponsoring the gourmet lunch.