

PARTNER SPONSORSHIPS

Partner Sponsors can select from a number of opportunities that will allow them to keep their company in front of attendees. Opportunities include sponsorship of breaks, receptions, and registration items.

Price: \$15,000

- **Break Sponsor (3 Breaks)**

- (2 Opportunities) **Beverage or Snack**

- Become the official host of the Midwinter networking breaks located just outside the education session rooms. Sponsors may provide company literature and are encouraged to work directly with the hotel to offer your products during these refreshment breaks. Sponsor responsible for corkage.

- **Executive Journal**

- High-quality bound journal to be branded by your company and distributed to all attendees at registration. A practical and highly visible medium for your message.

- **First-Timers Reception**

- The First-Timers Reception sponsoring company will receive and welcome attendees that are Attending the Midwinter Executive Conference for the first time. This reception takes place just before the Friday Night Opening Reception. Sponsor responsible for corkage.

- **Hotel Room Keys**

- Ensure that your company is top of attendees' minds at the beginning and end of each day. This sponsorship includes your company message and logo printed on the official hotel key.

- **Mobile App or Conference Wi-Fi (2 opportunities; 1 sponsor each)**

- Place your company's branding on the official Midwinter Executive Conference mobile event app. Attendees will receive promoted posts, and other event notifications. Full agenda details and sponsor information will be available in the palm of their hands, courtesy of your company.

- **Monday Breakfast**

- The Monday Breakfast sponsor hosts the Monday breakfast where food retail leaders are recognized and honored for their service. Sponsor responsible for corkage.

- **Portable Chargers**

- With almost all attendees using their phones, tablets and mobile devices during the event, providing custom-branded portable chargers is an ideal way to garner impressions and appreciation from attendees, while enhancing your brand and message.

- **Registration Badge Lanyards**

- Attendees will receive a lanyard branded with your company's logo to support their 2018 badge for the duration of the conference. The Registration Badge Lanyard sponsorships a highly visible branding opportunity.

- **Registration Beverage Sponsor**

- Sponsor the area where every conference attendee begins their experience. The registration area sponsors will have their company name and logo prominently displayed on signage around the registration and information counter. Attendees will be able to learn about your company and sample products as they pick up their badges, or stop by for information and directions. Sponsor responsible for corkage.

