

# 2019 TPA TRANSPORTATION SUMMIT

June 5-6 , 2019 | Arlington, VA  
Crowne Plaza National Airport Hotel

**Transportation, transformed.**  
Explore opportunities for change in the future—  
from the next year to the next decade.

**Challenge your thinking at the 2019 TPA Transportation Summit —  
an exclusive event tailored for transportation professionals in the  
food retail and consumer products goods supply chain.**

**Expect to:**

- Receive an unparalleled education focused on continued innovation and alternative approaches to solving current transportation challenges
- Obtain a quality experience built on problem-solving and idea exchanges
- Find marketplace solutions to work through transportation issues
- Create efficiencies, cut costs and enhance marketplace partnerships
- Engage with a lineup of transportation and logistics experts

**Explore on-trend topics such as:**

- Increasing Asset Utilization
- Driver Shortage
- Reducing Demand Volatility
- Autonomous Trucking
- Transportation Today and the Impact on Consumers

To secure your spot for this exclusive event and to learn more, visit [www.fmi.org/tpa-transportation-summit](http://www.fmi.org/tpa-transportation-summit).

## SESSION AGENDA

June 5, 2019 | 1:00 p.m. – 6:30 p.m.

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|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:15 p.m. – 1:45 p.m. | <b>Industry Narrative: Transportation Imperative</b><br>FMI and GMA association leaders share industry perspectives on the impact of transportation issues and opportunities that will carry us forward.    |
| 1:45 p.m. – 2:15 p.m. | <b>Keynote Session: Transportation in America</b><br>A federal transportation official will offer a macro view of the national transportation environment, from regulations to infrastructure.              |
| 2:30 p.m. – 3:00 p.m. | <b>The Consumer Impact of Transportation Challenges</b><br>How does transportation capacity affect consumers today, and what can we expect in the future? Get an in-depth view into the minds of consumers. |
| 3:00 p.m. – 4:00 p.m. | <b>Solution Session: Dwell Time</b><br>Participate in building answers to the dwell time transportation challenge.                                                                                          |
| 4:15 p.m. – 4:45 p.m. | <b>Toward an Industry Standard Definition of OTIF</b><br>Putting forward a common definition of OTIF based on a TPA survey of major retailers and manufacturers.                                            |
| 4:45 p.m. – 5:15 p.m. | <b>Global Transportation Lessons Learned</b><br>European markets are arguably more complex than ours. What do we have to learn from Europe's experience that will keep us ahead of the curve?               |
| 5:15 p.m. – 6:30 p.m. | <b>Networking Reception</b>                                                                                                                                                                                 |

June 6, 2019 | 8:00 a.m. – 3:00 p.m.

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| 8:15 a.m. – 9:15 a.m.   | <b>The View from the Driver's Seat</b><br>Get the data on trends in trucking and what they mean for your business, as well as the perspectives of the drivers who live the shortage every day.                                                                                                                |
| 9:15 a.m. – 10:00 a.m.  | <b>Solution Session: Driver Shortage Response</b><br>Discussion on what our industries are doing now to mitigate the driver shortage. Explore solutions and their feasibility.                                                                                                                                |
| 10:15 a.m. – 11:15 a.m. | <b>Solution Session: Backhaul Collaboration</b><br>Hear results of a TPA pilot study striving to quantify the potential of backhaul collaboration, review best practices and the potential for implementation.                                                                                                |
| 11:15 a.m. – 11:45 a.m. | <b>How Do You Measure Up? 2019 Supply Chain Benchmarking</b><br>Preliminary survey results on current trends and the most pressing concerns in the industry will give you an idea of how your company stacks up on transportation.                                                                            |
| 12:45 p.m. – 1:15 p.m.  | <b>Driving Improved Supply Chain Performance Through Transparency and Collaboration</b><br>Hear results of two-pronged project quantifying the impact of transparency and identifying current and potential approaches to transparency, barriers to adoption and technology to support improved transparency. |
| 1:15 p.m. – 2:00 p.m.   | <b>The Future of Transportation and Technology: What the Hottest Startups in Trucking See as the Road Ahead</b><br>The trucking startup community is rewriting the rules of the road. Hear from some of the most innovative companies in the space on the trends they think will shape the future.            |
| 2:00 p.m. – 2:45 p.m.   | <b>Debating the Future of Autonomous Trucking: Will it be Here in Five Years or Fifty?</b><br>Explore realities of autonomous trucking, including the recent Anheuser-Busch "Otto" Test.                                                                                                                      |