

**Pre-Summit Sessions: Seafood**  
**Wednesday, August 10 ♦ 8:00 am - 4:00 pm**  
**New Orleans Marriott New Orleans, LA**

**Traceability Leadership Forum 8:00am - 11:30am Hosted by Trace Register**

**Welcome and Introduction**

8:00 – 8:10 am

**Is Implementing Digital Traceability Overwhelming? (Fact or Fiction)**

8:10 – 8:45 am

**Ryan Boudreaux**, Whole Foods Market

**Gary Bauer**, Pontchartrain Blue Crab, Inc.

**Seafood Supply Chains Meet Big Data Analytics**

8:45 – 9:30 am

**Dag Heggelund**, PhD., Trace Register

**Peter Larkins**, Trace Register

**Break**

9:30 – 9:45 am

**Variation in Seafood Supply Chains**

9:45 – 10:15 am

**Ryan Stover**, Whole Foods Market

**George Parmenter**, Delhaize America (Hannaford | Food Lion)

**Meeting Current and Future Regulatory Compliance with Digital Traceability**

10:15 – 10:45 am

**Howard Tenen**, Quirch Foods

**Digital Certificates for Validating Corporate and Social Responsibility**

10:45 – 11:20 am

**Reese Antley**, Wood's Fisheries

**Laura Picariello**, Audubon Nature Institute

**Katrina Nakamura**, Labor Safe Screen (Tentative)

**Closing Remarks**

11:20 – 11:30 am

**Lunch**

11:30am – 12:30pm | Provided on-site

## **Seafood Sustainability Forum 12:30 PM - 4:00 PM Hosted by FMI and the Seafood Strategy Committee at the Global Sustainability Summit**

### **SFP Global View of Seafood Sustainability**

12:30 - 1:20 pm

Sustainable Fisheries Partnership will provide an overview of the global state of seafood sustainability. This will include a glimpse of the SFP's global mapping of sustainability issues across the planet, identifying which countries they are working with, and which fisheries are in focus. Furthermore, SFP will offer a strategic look at the species at risk, the quantity of seafood catch and where there is a need for a Fishery Improvement Project (FIP). They will describe how they bring parties together to work collaboratively to insure a sustainable fishery.

**Kathryn Novak**, Buyer Engagement Division Director, Sustainable Fisheries Partnership

**Jim Cannon**, CEO and founder, Sustainable Fisheries Partnership

### **LOUISIANA Private/Public effort on Gulf Sustainability**

1:30 - 2:20 pm

Louisiana Wildlife Fisheries Department and the Audubon Institute will discuss their work to ensure sustainable seafood in the Gulf of Mexico region through creating regulatory oversight. They will share how they were able to fashion a working Private/Public collaboration that allows all parties vested in the business to weigh in and help determine what does and what does not need to be regulated in this effort. A unique feature of this partnership is that it is also a multi-State collaboration, being adhered to by all of the states bordering the Gulf.

**Kristen Baumer**, President, Paul Piazza & Son, Inc.

**Laura Picariello**, Technical Programs Manager, Audubon Nature Institute's Gulf United for Lasting Fisheries (G.U.L.F.).

### **Supplier efforts to make seafood a responsible choice**

2:35-3:50 pm

A variety of seafood suppliers will discuss how seafood sustainability fits within their business plan. Participants will get to hear the direct experiences of suppliers as they share regarding the implications, hurdles and opportunities they've encountered in their efforts to ensure sustainable fisheries.

**Joe Bundrant**, CEO, Trident Seafoods

**Steve Vilnit**, Director of Marketing and Business Development, JJ McDonnell & Co., Inc.

**Lee Bloom**, COO/Senior Vice President, Eastern Fish

**Dirk Leuenberger**, Co-founder, President & CEO, Aqua Star