

# Midwinter Sponsor Inventory

OPPORTUNITY	PRICE	PAGE	OPPORTUNITY	PRICE	PAGE
Breaks - (3 Breaks) (2 Opportunities)	\$15,000	8	Monday Breakfast	<b>SOLD</b>	8
Conference Wi-Fi	\$15,000	8	Portable Chargers	\$15,000	8
Executive Journal	\$15,000	8	Registration Beverage Sponsor	<b>SOLD</b>	8
First-Timers Reception	\$15,000	8	Registration Badge Lanyards	<b>SOLD</b>	8
Friday Night Opening Event Title Sponsor *	<b>SOLD</b>		Registration Snack Sponsor	<b>SOLD</b>	9
Friday Opening Event Contributing Sponsor (5 Opportunities)	\$20,000	7	Retailer Turn Down Service (Room Drop) (3 Opportunities)	\$5,000	9
Hotel Door Hanger (3 Opportunities) *	\$5,000		Saturday Midwinter Reception	\$20,000	7
Hotel Room Keys	\$15,000	8	Saturday Midwinter Breakfast	\$10,000	9
Light Post Banners - Main Entrance *	<b>SOLD</b>		Spouse Gourmet Luncheon	<b>SOLD</b>	7
Logo Pavilion Walkway *	<b>SOLD</b>		Spouse Luncheon Gift Sponsor (2 Opportunities)	\$10,000	9
Midwinter Refresh Lounge	\$10,000	9	Yoga Sponsor *	\$5,000	
Mobile App	\$15,000	8	Fun Run/ Walk *	Call for Pricing	

\*Additional add-on, customized, or special priced offers. Please contact Peter Collins, [pcollins@fmi.org](mailto:pcollins@fmi.org) or 202.220.2737 for more information.