

# PROMOTIONAL SPONSORSHIPS

## Lanyards\*

Have the attendees do your marketing for you with your logo draped around them as the conference badge holder. Your company's logo will be printed on the lanyard for each attendee badge.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Onsite Program\*

Your logo prominently displayed near the front of the program will give your company strong visibility and align it with the conference's main stage and educational content.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Hotel Key Cards\*

All Supply Chain Conference attendees staying at the Hyatt Regency Grand Cypress will see your company's logo every time they visit their room. Your logo will be prominently featured on every hotel room key card.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Mobile App\*

The app will provide an opportunity to highlight your brand on each attendee's mobile device.

As attendees check the conference schedule, browse the exhibitor listing or check out session presentations, your brand will be there to greet them.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Audio/Visual\*

By sponsoring the A/V services, you would have your own sponsor recognition slide, verbal recognition at the opening general session, and organization logo featured on slide in every breakout room, giving you great visibility among attendees.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

\* These opportunities do not include complimentary registrations or exhibit space.

**For More Information, Contact Andrew Coffey: 202.639.5910 or [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org)**