



June 24- 26, 2018
Mandarin Oriental
Washington, DC



THE VOICE OF FOOD RETAIL



FMI 2018 Legal Conference Sponsorship Opportunities

Invest Now to Become a Champion of the Food Retail Industry!

The FMI Legal Conference provides sponsors with a unique and valuable opportunity to network with the top lawyers in the food retail industry. With an agenda designed for the legal leadership of the retail and wholesale food industries, the conference draws general counsel, corporate counsel, compliance officers and invited retained counsel of the largest food retailers in the nation. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will.

By investing in one of the conference partnerships you'll be supporting the conference components most valued by attendees:

- Career-Enhancing Education
- Networking Opportunities
- Convenient Access to Technology
- Nutritious and Delicious Meal Options

Participating retailers in recent years include:

ALDI, Inc.
Alex Lee, Inc.
Associated Food Stores, Inc.
Associated Grocers, Inc.
AWG
Big Y Foods, Inc.
Brookshire Grocery Co.
Burris Logistics
C&S Wholesale Grocers, Inc.

Delaware Supermarkets, Inc.
Giant Eagle
H-E-B
Hy-Vee
Meijer
Price Chopper
Publix Super Markets
Raley's
Safeway

Save-A-Lot, Ltd.
Smart & Final Stores LLC
SpartanNash Company
Tops Markets
Topco Associates LLC
Wakefern Food Corp.
Wal-Mart Stores USA
Wegmans Food Markets
Whole Foods Market, Inc.

2017 Sponsors:

Alston & Bird
Faegre Baker Daniels
Hogan Lovells
Littler Mendelson
Polsinelli
Venable

Food Marketing Institute Legal Conference

Sponsorship Opportunities

Networking Champion: Signature Events

- Recognition in conference program and on signage at event
- Complimentary full page color ad in the conference program (Monday evening social event sponsor only)
- Company logo in the sponsor section of the conference web page and mobile app
- Company logo on conference marketing and e-blasts, sent to contacts in the food retail industry
- Recognition/thanks by conference chairperson
- Attendee list 2 weeks prior to conference
- Complimentary registration for 2 firm/company representatives

Opportunities Available (2)

- Monday Lunch
- Monday Evening Social Event
- Monday & Tuesday Breakfasts

Investment:

- \$11,000 and UP (Member)
- \$12,500 and UP (Non-Member – includes 1 year affiliate partner level FMI associate membership)

Networking Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

Opportunities Available (2)

- Sunday Opening Reception
- Monday and Tuesday Networking Breaks

Investment:

- \$8,000 (Member)
- \$9,500 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

Technology Champion

- Company name as the Wi-Fi access code (Wi-Fi sponsor only)
- Company logo on landing page of the app (App sponsor only)
- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to the conference
- Complimentary registration for 1 firm/company representative

Opportunities Available (2)

- Wi-Fi(password is your company name)
- Mobile App(company logo on landing page)

Investment:

- \$8,000 (Member)
- \$9,500 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

Education & Promotional Champion

- Recognition in conference program and on signage at event
- Recognition/thanks by conference chairperson
- Company logo in the sponsor section of the conference web page and mobile app
- Attendee list 2 weeks prior to conference
- Retailer/wholesaler member rate for 2 firm/company representatives

Opportunities Available (9)

- Each General Session is available for sponsorship. Please list which session you would like to sponsor in the commitment form below.
- Hotel Key Cards (Company logo on hotel key cards for the group)

Investment:

- \$4,000 (Member)
- \$5,500 (Non-Member – includes 1 year affiliate partner level FMI associate membership)

FMI Sponsorship Commitment Form

Company Name: _____
 Contact Name: _____ Title: _____
 Billing Address: _____
 City: _____ State & Zip Code: _____
 Phone: _____ Email: _____

Please indicate your member status: Member _____ Non-Member _____

DESIRED SPONSORSHIP – Please rank your top 3 choices:

Sponsorship Opportunities	Investment Member	Investment Non-Member	Please mark your choices here:
Networking Champion: Signature Events			
--Monday Lunch	\$11,000	\$12,500	
--Monday & Tuesday Breakfasts	\$11,000	\$12,500	
--Monday Evening Social Event	\$12,000	\$13,500	
Networking Champion			
-- Sunday Opening Reception	\$8,000	\$9,500	
--Monday & Tuesday Networking Breaks	\$8,000	\$9,500	
Technology Champion			
--Wi-Fi	\$8,000	\$9,500	
--App	\$8,000	\$9,500	
Education & Promotional Champion			
-- General Session (Please list the title of the session you would like to sponsor)	\$4,000	\$5,500	
--Hotel Key Cards	\$4,000	\$5,500	

Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above.

Signature: _____ Date: _____

Please return completed form to:

Elizabeth Mackin
 Phone: 202.220.0670
 Email: emackin@fmi.org

FMI Use Only:

Batch Date: _____
 Amount Received: _____
 Check Number: _____
 Acct No: _____

Scan/email completed form to Elizabeth Mackin at emackin@fmi.org
 Questions? Email or call Elizabeth at: 202-220-0670.