

# 2018 SPONSORSHIP PROSPECTUS



# SUPPLY CHAIN CONFERENCE

**Connect. Transform. Deliver.**

April 15-17, 2018 | Hyatt Regency Grand Cypress | Orlando, FL



# CONTENT SPONSORSHIP

Take advantage of the only sponsorship opportunity that allows your organization to address the conference attendees; by planning your own 60-minute breakout session! The topic and speakers will be organized and executed by your own team.

## **Benefits Include:**

- 60-minute concurrent sponsor educational session delivered by the practitioner of your choice.
- 10' x 10' Exhibit Space
- 4 complimentary conference registrations
- Recognition in conference materials

\*The sponsor is responsible for speaker registration fees and any related costs.

## **Only Two Opportunities Available**

**\$25,000 — Member Rate**

**\$30,000 — Non-Member Rate**

*Trading Partner Alliance*

*FMI and GMA*

**For More Information, Contact Andrew Coffey: 202.639.5910 or [acoffey@gmaonline.org](mailto:acoffey@gmaonline.org)**

# SOCIAL SPONSORSHIPS

## Opening Reception

Welcome attendees to the conference with this casual reception the evening before the program begins. The opening reception will be organized by FMI & GMA and will take place in the designated exhibition space. The reception includes an open bar along with hors d'oeuvres. This sponsorship includes an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

**\$18,000 — Member Rate**

**\$20,500 — Non-Member Rate**

## Closing Reception

Enjoy and celebrate the end of a successful event with all conference attendees. The closing reception will be organized by FMI & GMA and it includes an open bar with hors d'oeuvres. This sponsorship includes an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

**\$22,000 — Member Rate**

**\$30,500 — Non-Member Rate**

## Lunch

The day's lunch will be organized by FMI & GMA and will feature a phenomenal networking opportunity. Sponsorship includes the opportunity to place set promotional materials, an exhibit space, three complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

**\$15,000 — Member Rate**

**\$17,500 — Non-Member Rate**

***Two Available Opportunities***

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## Breakfast

Breakfast, organized by FMI & GMA, will be served in the exhibit area and includes an exhibit space, two complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

**\$10,000 — Member Rate**

**\$14,500 — Non-Member Rate**

*Two Available Opportunities*

## Refreshment Breaks

Refreshment breaks will be organized by FMI & GMA and be served in the exhibit area. Sponsorship includes an exhibit space, two complimentary conference registrations, corporate name placed on event signage and recognition in conference materials.

**\$8,500 each — Member Rate**

**\$12,000 each — Non-Member Rate**

*Four Available Opportunities*



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# PROMOTIONAL SPONSORSHIPS

## Lanyards\*

Have the attendees do your marketing for you with your logo draped around them as the conference badge holder. Your company's logo will be printed on the lanyard for each attendee badge.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Onsite Program\*

Your logo prominently displayed near the front of the program will give your company strong visibility and align it with the conference's main stage and educational content.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Hotel Key Cards\*

All Supply Chain Conference attendees staying at the Hyatt Regency Grand Cypress will see your company's logo every time they visit their room. Your logo will be prominently featured on every hotel room key card.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Mobile App\*

The app will provide an opportunity to highlight your brand on each attendee's mobile device.

As attendees check the conference schedule, browse the exhibitor listing or check out session presentations, your brand will be there to greet them.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

## Audio/Visual\*

By sponsoring the A/V services, you would have your own sponsor recognition slide, verbal recognition at the opening general session, and organization logo featured on slide in every breakout room, giving you great visibility among attendees.

**\$5,500 — Member Rate**

**\$7,000 — Non-Member Rate**

\* These opportunities do not include complimentary registrations or exhibit space.

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# CONFERENCE EXHIBIT HALL

Many conference sponsorships include a 10' x 10' area in the Supply Chain Conference Exhibit Hall. The opening reception, continental breakfast and refreshment breaks will be held in the exhibit hall, giving your booth a position in the middle of a high traffic area.

**Don't miss this opportunity to get face time with clients and potential new customers!**

## Exhibit Space Package

Exhibit space (10' x 10' with basic electricity) — Includes two complimentary conference registrations.

**\$6,500 — Member Rate**

**\$11,000 — Non-Member Rate**

**Sponsors and Exhibitors will have the opportunity to send (2) additional representatives to the conference for a special rate of \$595 per executive.\***

\* Does not apply to promotional sponsorships.



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