*Video Length: 2:00 minutes*

Hello, I’m [Name], [Title], at [Company].

Food and consumer products production facilities, distributors and wholesalers are part of our nation’s “critical infrastructure,” and will remain open during this national emergency.

Therefore, the food industry is doing everything possible to keep employees safe and maintain public health and confidence during this pandemic. It is critical that we follow and maintain CDC guidelines; namely practicing handwashing, honoring social distancing and upholding cleaning and sanitizing protocols, which are all recommended ways to mitigate the risk of transmitting this virus.

[Point 1]: **Cleaning and Sanitizing Protocols**

Grocery stores have the health of their customers in mind every day. CDC recommends that grocery stores continue to practice routine cleaning and sanitation, especially on those **“high touch” areas of the store, such as buttons, carts and touch screens**, etc. CDC confirmed that food retailers should continue to use cleaners and disinfectants according to label instructions for cleaning and sanitizing, and leverage EPA-registered cleaning and disinfecting products that are already on the market.

[Point 2]: **Practice Proper Handwashing**

To decrease the transmission of COVID-19**, wash your hands** often with soap and water for at least 20 seconds especially after you have been in a public place, or after blowing your nose, coughing, or sneezing. Cover all surfaces of your hands and rub them together until they feel dry. To the best of your ability, **avoid touching** **your eyes, nose, and mouth** with unwashed hands.

### [Point 3]: Honor Social Distancing

CDC states the virus is thought to spread mainly from person-to-person. This includes between people who are in close contact with one another (within about 6 feet), and through respiratory droplets produced when an infected person coughs or sneezes. These droplets can land in the mouths, eyes or noses of people who are nearby or possibly be inhaled into the lungs.

Put **distance between yourself and other** **people** if you must make essential trips outside of your home. This is especially important for people who are at higher risk of getting very sick.

Food retailers play a critical role in protecting public health, especially during the COVID-19 pandemic. Thank you for all you’re doing to protect yourselves and consumers during this time.

End Screen – [Your Resource Page or Internal Employee Portal]