FMI-NCCR ANIMAL WELFARE REPORT

Karen Brown, FMI
(202) 220-0650
kbrown@fmi.org

Terrie Dort, NCCR
(202) 626-8183
Dortt@nrf.com

WHO: Food Marketing Institute and National Council of Chain Restaurants
WHAT: June 2002 Food Industry Animal Welfare Report
WHEN: FOR IMMEDIATE RELEASE: Thursday, June 27, 2002
WHERE: Washington, DC

OUTLINE: The FMI-NCCR June 2002 Animal Welfare Report provides an overview of the results of nearly two years of efforts by the retail community, working with their suppliers to further develop and support programs that strengthen animal welfare.

The FMI-NCCR report contains an outline of the animal welfare guidelines that have been endorsed by the FMI-NCCR Animal Welfare Expert Advisory Council. The report is designed for use in conjunction with the animal welfare guidelines of the individual producer and processor organizations designated in the report.

The Report provides an overview of the following:

• The FMI-NCCR overall policy and program goals
• The program development process
• Recommendations of the FMI-NCCR Animal Welfare Expert Advisory Council
• Outline of designated next steps

Another progress report will be issued in October 2002.

# # #

Food Marketing Institute (FMI) conducts programs in research, education, industry relations and public affairs on behalf of its 2,300 member companies — food retailers and wholesalers — in the United States and around the world. FMI’s U.S. members operate approximately 26,000 retail food stores with a combined annual sales volume of $340 billion — three-quarters of all food retail store sales in the United States. FMI’s retail membership is composed of large multi-store chains, regional firms and independent supermarkets. Its international membership includes 200 companies from 60 countries.

The National Council of Chain Restaurants is a national trade association representing forty of the nation’s largest multi-unit, multi-state chain restaurant companies. These forty companies own and operate more than 50,000 restaurant facilities. Additionally, through franchise and licensing agreements, another 70,000 facilities are operated under their trademarks. In the aggregate, NCCR’s member companies and their franchisees employ more than 2.8 million Americans.