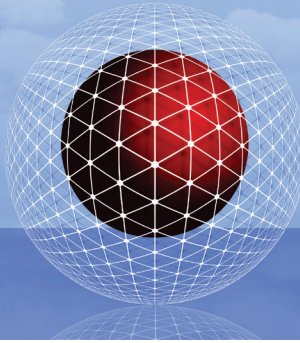


# ASSET PROTECTION

March 14-17, 2010 • The Ritz Carlton • Dallas, TX

## VENDOR COURT



FMI's NEW **Asset Protection Conference** combines FMI's Loss Prevention and Risk, Insurance and Safety Management conferences. This is the only event developed by asset protection professionals in the food industry for asset protection professionals in the food industry. Meet industry decision-makers and learn about key trends in the industry.

### WHO ATTENDS:

Over 100 vice presidents, directors, and managers from food retail companies with responsibility for:

- Shrink
- Safety
- Security
- Insurance
- Food Defense
- Loss Prevention
- Risk Management
- Workers' Compensation

### MEET A FRESH AUDIENCE:

32% of loss prevention and 20% of risk, insurance and safety management executives are new each year.

### HAVE PRODUCTIVE MEETINGS WITH RETAILER TEAMS:

34% of retail/wholesale companies send at least two people.

### VENDOR COURT BENEFITS:

- Attend all education sessions and participate in interactive workshops with retailers
- Take away key trends and issues facing the food retail industry
- Network with decision-makers from key food retail companies
- Showcase your products and services in a dynamic, high energy environment.
- Enjoy over 9 hours of exhibit time. Vendor court open during all meal functions (breakfasts, breaks, lunches and cocktail receptions). Specific appointments may be scheduled Monday and Tuesday afternoons.

### Participating Retail Companies

The Fred W. Albrecht Grocery Co.  
Aldi Inc.  
Associated Food Stores, Inc.  
Associated Wholesale Grocers, Inc.  
Auto Mercado S.A.  
Arden Group, Inc.  
B&R Stores, Inc.  
Bashas' Inc.  
Big Y Foods, Inc.  
Bodega Latina Corporation  
Bozzuto's, Inc.  
Bristol Farms, Inc.  
Brookshire Grocery Company  
Cardenas Market  
Chief Super Market, Inc.  
Coborn's, Incorporated  
C&S Wholesale Grocers, Inc.  
D'Agostino Supermarkets, Inc.  
Defense Exchange Commissary  
Festival Foods  
Fiesta Mart, Inc.  
Fresh and Easy Neighborhood Market  
Gelson's Markets  
Giant Food Stores, LLC  
Hannaford Bros. Co.  
Heinen's Fine Foods, Inc.  
Hy-Vee, Inc.  
K-VA-T Food Stores, Inc.  
The Kroger Co.  
Mars Super Markets, Inc.  
Meijer, Inc.  
Niemann Foods, Inc.  
The North West Company  
Penn Dutch Food Center  
The Penn Traffic Company  
Publix Super Markets, Inc.  
Redner's Warehouse Markets, Inc.  
Safeway Inc.  
Save-A-Lot, Ltd.  
Schnuck Markets, Inc.  
Smart & Final Stores Corporation  
Sobeys Atlantic Region  
Sobeys Inc.  
Sobeys Ontario Region  
Sprouts Farmers Market, LLC  
The Stop & Shop Supermarket Company  
SUPERVALU INC.  
Sweetbay Supermarket  
Thrifty Foods  
Tops Markets, LLC  
Unified Grocers, Inc.  
United Supermarkets, LLC  
The Vons Companies, Inc.  
Wakefern Food Corporation  
Wegmans Food Markets, Inc.  
Western Foods  
WinCo Foods, LLC

# VENDOR COURT REGISTRATION FORM



March 14-17, 2010 • The Ritz Carlton • Dallas, TX

## COMPANY INFORMATION

This information will be published in the conference directory/buyers guide

Company \_\_\_\_\_ Phone \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_

Website \_\_\_\_\_ Fax \_\_\_\_\_

SALES CONTACT (who should attendees contact if they want more information about your product/services?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

TABLE CONTACT (who should FMI contact if we have questions about this table registration?)

Name \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## TABLE INFORMATION

FMI assigns table locations. Please let us know you do not wish to be placed near your Primary Competitors:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

PLEASE SEND 50-WORD COMPANY DESCRIPTION TO HEATHER CAIN (HCAIN@FMI.ORG) BY JANUARY 15, 2010.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Table reservations are accepted only if this form is accompanied by conference registration form of key contact. All participants must register for the conference. 'Exhibits-only' passes are not available.

## CONFERENCE DIRECTORY/BUYERS GUIDE AD

Increase your visibility with the industry leading decision-makers by purchasing a full page (9X4) ad in the conference directory/buyers guide which is distributed to each attendee. Please send a high resolution PDF or eps file to Heather Cain (hcain@fmi.org) by January 15, 2010.

## PAYMENT INFORMATION

VENDOR COURT TABLE: \$800 • DIRECTORY AD: \$500

Enclosed is my check payable to Food Marketing Institute (mail to FMI, PO Box 758870, Lock Box 758870, Baltimore, MD 21275. Please reference 3800-004-0163).

Please charge \$ \_\_\_\_\_ to my: Visa Mastercard American Express

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

## QUESTIONS:

VENDOR COURT: Heather Cain, hcain@fmi.org, 202-220-0815  
REGISTRATION: Susan Lentz, slentz@fmi.org, 202-220-0828  
PROGRAM: Aileen Dullaghan Munster, amunster@fmi.org, 202.220.0704

### GUIDELINES:

- A six-foot table with skirting and standard sign with your company name will be provided by FMI.
- Pop-up displays are permitted but may not exceed table space.
- Electrical hookup will be at the expense of the participant. Arrangements must be made directly with the Ritz-Carlton.
- Set up: Sunday, March 14: 2:00 – 5:00 pm.
- Tear-down: Wednesday, March 17: 8:00 – 11:00 am



FMI Use Only

Batch Date

Amount Received

Check #

Account No: 3800-004-0163

