

**FMI's 2009 Sustainability Summit
August 17-19, 2009 - The Hyatt Regency, San Francisco, CA**

“The Triple Bottom-Line Imperative in a New World Order”

OVERVIEW:

Sustainability opportunities focus on people, planet and profits and are woven throughout every inch of our supply chain, from the farm to the fork. The food industry has a landmark opportunity to lead, innovate and drive faster, more effective adoption and integration of sustainability throughout our supply chain. A “triple bottom-line” approach enables a laser-like strategic focus on proactive responses to emerging green consumers, skyrocketing global population demands, increased government regulations, energy and resource depletion.

From agricultural practices to sourcing, operations, packaging, design, energy, distribution, marketing, human resources, government policies, community relations – there are new ways of thinking and working that will help us reap “triple bottom-line” rewards.

CONFERENCE OBJECTIVES:

This interactive forum will focus on helping you develop proactive strategies you’ll need to be successful in the changing world marketplace.

The program, speakers and round-tables will challenge “business as usual”, identify emerging issues, offer innovative solutions, showcase best practices and unveil new ways for measuring, managing and driving sustainability into all parts of our business.

You’ll connect with leading-edge thinkers throughout all sectors of the food industry as well as sustainability experts from other industries, government, academia and advocacy groups.

The agenda features speaker and audience dialogue, snapshots of what’s coming and how to prepare, focused round-table networking on specific issues and table top exhibits from leaders in sustainability -- representing companies, government and NGO’s.

You’ll take home new ideas and partnerships that you can turn in to practical, actionable ideas.

WHO SHOULD ATTEND:

Senior executives and your “sustainability leadership group” will learn from strategic, leading-edge thinkers and sessions designed for specific areas of responsibility. We recommend that representatives from the following functional areas attend: Business Strategy, Procurement, Perishables, Operations, Energy, Store Design, Marketing, Consumer Affairs and Environmental Compliance.

HEADQUARTERS:

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2009 SUSTAINABILITY SUMMIT PROGRAM AT A GLANCE:

Sunday, August 16

12:00 to 5:00 PM Sustainable Seafood Working Group Meeting (Committee members only)

Monday, August 17

9:00 - 6:00 PM Registration Open

9:00 – 12:00 PM Sustainable Seafood Working Group Meeting (committee only)

9:00 – 12:00 PM FMI Sustainability Task Force and Stakeholder Advisory Council
(Task Force and Council members only)

11:00 – 1:00 PM FMI Sustainability Showcase Information Exhibits

1:00 – 5:30 PM Opening Session of 2009 Sustainability Summit

- Five Global Crises and how to Prevent, Survive or Prosper
- Leadership and Industry Response Panel
- Sustainability and the Fusion of Personal and Planetary Health

5:30 – 7:00 PM Welcome Reception

Tuesday, August 18

7:00 – 8:30 AM Idea Exchange Breakfast and Sustainability Showcase

8:30 – 10:30 AM General Session

- Keynote: From Here to Sustainability: The Profits and Pitfalls of Green Business Strategies in a Struggling Economy
- What's Over The Horizon and How Can We Be Ready? A Dialogue With FMI's NEW Stakeholder Advisory Council Members (World Wildlife Fund, OxFam, University of Arkansas Applied Sustainability Center, National Resources Defense Council, Sustainable Packaging Coalition, and evolve Environment Architecture)

10:30 – 11:00 AM Break and Sustainability Showcase

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11:00 – 12:15 PM 5 Concurrent Workshops

- Delivering Communications Solutions to Convert Genuine Green Initiatives into Market Share and an Improved Bottom-Line
- Recycling, Composting, Waste Reduction Innovations and Newest Trends
- The Local Connection: Achieving Advantage by Building Your Local Supply Chain Network
- The Future of Sustainable Packing – Emerging Innovations and The New Global Packaging Initiative
- Supermarket Super Heroes – Kicking Global Warming in the...Refrigeration Section

12:15 – 1:30 PM Lunch and EPA Green Chill Awards

1:45 – 2:45 PM 5 Concurrent Workshops

- Supermarket Super Heroes – Kicking Global Warming in the...Refrigeration Section
- Navigating the Sustainable Seafood Waters – What’s On The Horizon and How You Can Be Prepared
- The Art of Developing Successful Business and NGO Partnerships
- Moving From Best Practices to Standards and Metrics
- Do Chemicals Get a Bad Rap? Emerging Tools to Help You Protect Your Consumers, Employees and Your Bottom-Line

2:45 – 3:15 PM Break and Sustainability Showcase

3:15 – 5:30 PM General Session

- Global Climate Change – Facts, Myths, Impacts and What’s Coming?
- Greening the Supply Chain from Farm to Fork: Case Studies

5:30 – 6:30 PM Reception

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Wednesday, August 19

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| 7:00 – 8:30 AM | Idea Exchange Breakfast and Sustainability Showcase |
| 8:30 – 9:45 AM | <p>4 Concurrent Workshops</p> <ul style="list-style-type: none"> • Energy Innovations Enabling Reductions in Green House Gasses – Some Tools to Help (including FMI’s NEW Carbon 101 Toolkit) • Socially Responsible Sourcing – What, Why and How It’s Adding to the Triple Bottom-Line for Visionary Companies • The Traceability Imperative – From Environmental to Social to Food Safety - What’s Available Now and What’s On The Horizon • Sustainable Seafood – Communicating Internally and to Your Consumers |
| 9:45 – 10:15 AM | Break and Sustainability Showcase |
| 10:15 – 1 PM | <p>General Session</p> <ul style="list-style-type: none"> • The Complete Green Retail Design Story – A Journey from the Neighborhood to the Store to the Shelf • From the Checkout to the C-Suite to the Consumer - How Leading-Edge Companies Are Embedding Sustainability Into Their Cultures |
| 1:00 PM | Official Summit Adjournment |
| 2:00 – 5:00 PM | FMI Sustainability Task Force and Supplier Advisory Council Meeting (task force and supplier committee members only) |
| 2:00 – 5:00 PM | <p>OPTIONAL Sustainable Packaging Coalition Packaging Workshop</p> <p>*Requires pre-registration in advance</p> |

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