



FMI Associate Member Search Results

This search was performed on 05/21/2024 at 03:27 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Upside

Address: 1701 Rhode Island Ave. NW
Floor 7
Washington, DC 20036-3001



Tel: 800-741-6726

Website: <https://try.upside.com/field-connect>
<https://www.upside.com/business/grocery>

Email: grocery@upside.com

Products / Services: Advertising/Marketing and Design; Technology Services

Company Description: Upside is a digital marketplace that puts retailers in front of thousands of customers they've never seen, and serves those customers compelling, margin-bound incentives that change their buying behavior. With minimal IT work, retailers offset rising costs and maximize net profit with new customers and larger basket sizes.

Primary Contact: Mr. Tyler Renaghan
Vice President, Retail

Brands: Upside
