



FMI Associate Member Search Results

This search was performed on 05/21/2024 at 11:01 PM

If you find information that needs to be updated, please email membership@fmi.org.

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Sifter Solutions

Address: 500 W. Madison Street
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Chicago, IL 60661-2559

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Website: <https://www.siftersolutions.com/>

Email: judy@siftersolutions.com

Products / Services: Technology Services



Company Description: Sifter Solutions' Shop By Diet technology bridges the gap between shoppers' health priorities and your food assortment. Food retailers can now scale highly customized "food as medicine" programs that increase basket size and customer loyalty by personalizing the shopping experience. Shop By Diet automates grocery product eligibility at the UPC level — with precision, speed, and transparency — against a shopper's multi-variable diet profile, no matter how complex. We also offer Scan By Diet, which can be easily activated within your mobile app for shoppers to find matching products in store. The full suite of Sifter tools, including recipe customization by diet, can be integrated into client platforms through dynamic APIs or turnkey white-label implementation. Supporting better health is good business — and Sifter Solutions makes healthy the easy choice.

Primary Contact: Ms. Judy Seybold MS, RD, LD
Chief Nutrition Officer

Brands: Sifter Connect API, Shop By Diet, Scan By Diet, Nutrition as a Service®, RecipeSifter
