



## **FMI Associate Member Search Results**

This search was performed on 05/21/2024 at 12:21 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Trace Register Inc.

Address: 119 First Avenue South  
Suite 440  
Seattle, WA 98104-3429



Tel: 206-621-1601

Website: [www.traceregister.com](http://www.traceregister.com)

Email: [info@traceregister.com](mailto:info@traceregister.com)

Products / Services: Food Safety; Supply Chain; Technology Services

**Company Description:** Our founder, Phil Werdal, started out working in Alaska's seafood industry in 1970. Over time, he discovered a vast information gap between the people who catch and process fish and those who buy and eat it. He found that consumers are often left wondering what the seafood product actually was and where it came from.

Phil believed traceability was the solution to fill that information gap and started Trace Register in 2005, bringing together a team with a depth of experience in the seafood industry and technology.

**Primary Contact:** Mr. Phil Werdal  
Chief Executive Officer

---