



FMI Associate Member Search Results

This search was performed on 05/21/2024 at 09:25 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

AKI Technologies

Address: 375 Alabama St.
Suite 480
San Francisco, CA 94110-7329

Tel:

Website: <https://www.a.ki/>

Parent Company: Inmar Inc.

Collective Bias

Address: 1750 S. Osage Springs Drive
Suite 100
Rogers, AR 72758-8320



Tel: 479-268-3232

Website: www.collectivebias.com

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

Inmar Inc.

Address: One West Fourth St.
Suite 500
Winston Salem, NC 27101-3971



Tel: 336-770-3500

Website: www.inmar.com

Email: solutions@inmar.com

Products / Services: Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other

Company Description: Through curiosity and the intelligent use of data and technology, we make businesses smarter to improve consumers' lives. As a trusted partner to brands, retailers and healthcare organizations for over 40 years, we design, build and operate reliable, dynamic solutions to create greater efficiencies and enable connections that unlock the potential of sophisticated marketplaces. \$120B of commerce runs through our market-driven platforms each year, while insights created through Analytics, AI, and Machine Learning drive faster actions and more successful outcomes. For more information about Inmar, please follow Inmar on Twitter, LinkedIn or Facebook, or call (866) 440-6917.

Primary Contact: Kathy Hayden
Senior Vice President and GM, Customer Success - Martech

Willard Bishop, LLC, an Inmar Analytics Company

Address: 840 S. Northwest Highway
Barrington, IL 60010-4622

Tel: 847-381-4443

Website: www.willardbishop.com

Products / Services: Consulting Services; Research

Primary Contact: Mr. Jim Hertel
Managing Partner

Parent Company: Inmar Inc.
