



## **FMI Associate Member Search Results**

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If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

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## ECR Software Corporation (ECRS)

Address: 277 Howard Street  
Boone, NC 28607-4011



Tel: 800-211-1172

Website: [ecrs.com](http://ecrs.com)

Email: [solutions@ecrsoft.com](mailto:solutions@ecrsoft.com)

Products / Services: Point-of-Sale Equipment; Supply Chain; Technology Services

Company Description: ECRS future-proofs local and regional retailers to win in today's market, while preparing them for tomorrow's opportunities.

ECRS' revolutionary CATAPULT® system is the market's only truly unified transaction platform, running in thousands of locations across North America. With CATAPULT, the point of sale, self-checkout, deli scales, fuel pump, pharmacy, mobile, inventory, customer loyalty, back office, e-commerce, and enterprise management all share one single transactional logic. Unified Transaction Logic™ empowers retailers to prosper by providing actionable business intelligence across their enterprise. Unifying hardware, software, and services, ECRS offers friction-free, cost-saving solutions that increase customer engagement while transforming the consumer experience.

ECRS is committed to perpetual development, and expanding value through constant innovation. To that end, CATAPULT is fully-customizable. Optional plug-and-play modules work seamlessly with core applications, offering retailers freedom and flexibility in designing their point of sale platform. Retailers can easily expand platform functionality as their business grows. Exhaustive research, intelligent design, and rigorous pre-market testing ensure that ECRS products integrate smoothly into existing retail environments.

Primary Contact: Brittany Benton  
Managing Director of Marketing

Brands: Catapult - Retail Automation System  
ECRS Gateway - Supply Chain Management

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