

# International Group Advantage Program



Education: May 10 – 13, 2010 • Exhibit Floor: May 11 – 13, 2010  
Mandalay Bay Convention Center • Las Vegas, Nevada

Join top retailers and wholesalers at the world's premier food industry event — FMI 2010. See the whole store on one exhibit floor. FMI 2010 is the best place to see new products and developments and keep up-to-date with industry trends and issues.

**Attend FMI 2010** – the industry leadership event showcasing emerging opportunities; delivering consumer insights through thought-provoking research and education; and, fostering industry collaboration and community. This is your biennial opportunity to see the food industry's showcase of products and services and to engage with retailers and wholesalers from around the globe.

FMI 2010 will feature best practices from organizations representing food and beverage processing, retail technology, store design, equipment and supplies in key growth areas of sustainability, private brands, health & wellness, natural and organics.

Gain a comprehensive view of key industry issues and learn practical ideas that can give your team a competitive edge.

## Benefits for International Attendees

- International Trade Center – conduct new business transactions on the Exhibit Floor.
- Research and Education – Learn the latest information from industry experts on consumer trends, technology, sustainability and private brands. (General Sessions will be translated.)
- Global Connect computers with exhibitor product and services listings.
- Consolidators to assist with exporting products purchased at the show.
- Translators fluent in French, Japanese, Korean, Mandarin Chinese, Spanish, Portuguese.

## Group Advantage Program

Groups consisting of 10 or more attendees will receive the following registration benefits:

Paid Registration	Registration Benefit
10 – 20	Discounted Group Registration Rates*
21 – 30	Discounted rates and two registrations free of charge
31 – 40	Discounted rates and three registrations free of charge

For each additional 10 paid registrations, receive an additional registration free of charge.

Hotel Room Block Assistance (official FMI convention hotels only)

Group rates include the FMI and U.S. Food Showcase exhibit floors and FMI education.

\* Discounted Group Registration Rates:

Before March 1	\$ 200
March 1 – May 9	\$ 250
On site	\$ 350

# Enrollment Form Group Advantage Program:

Please complete and return to FMI by **March 1, 2010**.

Group Key Contact/Leader: \_\_\_\_\_

Company Name: \_\_\_\_\_

Group Type: Retailer \_\_\_\_\_ Wholesaler \_\_\_\_\_ Independent \_\_\_\_\_ Operator \_\_\_\_\_ Other \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

\*(E-mail address must be provided to receive regular group updates)

Approximate Number of Attendees: \_\_\_\_\_ (Minimum requirement to participate in the Group Program is 10)

## HOTEL ACCOMMODATIONS

FMI has negotiated extremely competitive rates for FMI 2010 attendees at the following official convention hotels in Las Vegas:

- **The Mandalay Bay:** \$ 199.00 / night plus tax (rate valid May 6 through May 14)
- **THE hotel:** \$229.00/night plus tax (rate valid May 6 through May 14)
- **The Excalibur:** \$ 70.00 / night plus tax and daily \$ 5.00 resort fee (rate valid May 6 and May 9 through May 13) or \$ 110 / night plus tax (valid May 7, May 8 and May 14)
- **The Luxor:** \$ 99.00 / night plus tax (rate valid May 9 through May 13)

We strongly encourage groups to book accommodations at one of these official hotels, all of which are conveniently situated within walking distance to the Mandalay Bay Convention Center and are connected by the FREE Mandalay Bay Monorail System (a short 3-7 minute ride). FMI will not offer shuttle service from other hotels. If you chose to stay further afield you will need to factor in additional transit time and cost to your travel budget.

As part of the Group Advantage Program, FMI will assist you in securing a room block at the above hotels. Please indicate if you wish to reserve rooms through this method.

Yes \_\_\_\_\_ No \_\_\_\_\_

If you check yes, you will receive a Group Housing Enrollment Form to complete via e-mail or fax. To guarantee your rooms you will need to supply a credit card valid through June 2010, or you may send a check in the amount of one night's room and tax per reservation. You may also opt to book rooms directly at the convention hotels by visiting our website at [www.fmi.org/events/may/2010/](http://www.fmi.org/events/may/2010/)

If you checked no, please provide the name of the hotel where your group will be staying.

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### Visa Applications and Travel.

International attendees may be required to submit a letter of invitation as part of their visa application to enter the United States. These letters will be AUTOMATICALLY generated as part of the online registration process upon full payment of registration fees. International visitors are urged to make travel and hotel arrangements as soon as possible. The U.S. State Department recommends you go to: <http://travel.state.gov/visa> for specific wait times with regards to visas.

Return this form to:  
**Amanda Bond-Thorley** at  
[abondthorley@fmi.org](mailto:abondthorley@fmi.org)

or FAX: 202-220-0830

If you have any questions,  
contact **Amanda Bond-Thorley**  
at 202-220-0606 or  
[abondthorley@fmi.org](mailto:abondthorley@fmi.org)



For FMI use only:

Group No. \_\_\_\_\_