



ONLINE: www.fmi2010.com
(credit card payment only)

FAX: 708.344.4444

PHONE: 866.486.0736 • 708.486.0736
(credit card payment only)

MAIL: Food Marketing Institute
P.O. Box 591
Brookfield, IL, 60153, USA
(check or credit card payment)
Do not mail if previously faxed
or telephoned.

TO REGISTER, COMPLETE SECTIONS A THROUGH D. PLEASE TYPE OR PRINT LEGIBLY, USING ONE FORM PER PERSON.

A. BADGE INFORMATION

FIRST NAME _____ LAST NAME _____ MR. MRS. MS.

TITLE _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

TELEPHONE (include country and city/area codes) _____ FAX (include (country and city/area codes) _____

E-MAIL ADDRESS (provide for quick confirmation) _____

This is a spouse registration.

I give FMI permission to contact registrant/my company via fax, mail or e-mail, with no expiration date, unless revoked by me, in writing.

B. DEMOGRAPHIC INFORMATION

DEMOGRAPHICS MARKED WITH AN * MUST BE FILLED OUT TO RECEIVE BADGE. FORMS WILL NOT BE PROCESSED WITHOUT THEM.

1. BADGE TYPE: (check one)*

- Retailer Supplier/Mfr. Government/Academic
 Wholesaler Distributor Importer/Exporter
 Broker Food Service Industry Services
 Other _____

2. TYPE OF BUSINESS: (check one)*

- Convenience Store Independent Operator Specialty Store
 Department Store Industry Supplier Supermarket
 Drug Store Mass Merchant Retailer
 Government Agency Restaurant/Café Supermarket
 Other _____ Wholesaler

3. JOB TITLE: (check one)

- Owner/CEO/President Director Manager
 CIO/COO/CMO/CFO Regional/Area Director Supervisor
 Vice President General Manager Spouse/Relative
 Other _____

4. JOB FUNCTION: (check one)

- Accounting/Finance Government Quality Control/Food
 Buyer/Purchasing Human Resources Safety
 Consulting IT Research &
 Educator Management Development
 Engineer/
Maintenance Operations Sales/Marketing
 Other _____ PR/Advertising Store Design/
Planning/
Development

5. NUMBER OF STORES: (check one)

- 1 51 - 100 201 - 500
 2 - 50 101 - 200 over 500

6. BUYING AUTHORITY: (check one)

- Authorized Decision Maker Recommends Buying Decisions
 Neither

7. HAVE YOU ATTENDED? (Yes or No)

- a) The FMI Show _____ b) US Food Showcase _____

8. HOW DID YOU HEAR ABOUT THE FMI 2010?

(Check all that apply)

- Supermarket News E-mail Brochure
 Progressive Grocer FMI Website Previous Attendee
 Grocery Headquarters Postcard Word of Mouth
 Other _____

C. REGISTRATION FEES AND PACKAGES

NOTE: Badges with NOT be mailed for the 2010 show. No registration refunds will be issued after **April 9, 2010**.

Registration fees on site are higher.

2010 REGISTRATION FEES

Registration Rates
(until 5/8/10)

	Exhibits & FMI Education	Exhibits Only
FMI Retailer/Wholesaler Member	<input type="radio"/> \$350	<input type="radio"/> \$200
FMI Associate Member	<input type="radio"/> \$450	<input type="radio"/> \$250
FMI/USFS Exhibitor	<input type="radio"/> \$450	<input type="radio"/> \$250
Other	<input type="radio"/> \$550	<input type="radio"/> \$300
Group Participant (see below)	<input type="radio"/> \$250	

GAP Code (if applicable): _____

The Exhibits & FMI Education Badge entitles attendees to FMI and US Food Showcase show floors and FMI Education Sessions including SPEAKS. Exhibits Only Badge entitles attendees to FMI and US Food Showcase show floors Tuesday - Thursday.

TOTAL: \$ _____

SPECIAL ASSISTANCE:

Please contact FMI
Convention Services
at 202.220.0820



D. PAYMENT INFORMATION

PAYMENT: Registration CANNOT be processed without payment.

TOTAL TO BE CHARGED FOR REGISTRATION: \$ _____

ENCLOSED IS MY: Check (payable to FMI in USD drawn on a U.S. bank)
 Credit card information (complete below) AMEX MasterCard VISA

CARD NUMBER _____ EXPIRATION DATE _____

CARDHOLDER NAME (please print) _____

SIGNATURE (Required for all credit card payments) _____

BOOK BY MARCH 1 AND SAVE!

INSTRUCTIONS

- If you have any questions concerning registration, please contact FMI's official registration company for the FMI 2010, CSI, at 866.486.0736 or +1.708.486.0736.
- All other general questions should be directed to FMI at 202.452.8444
- CSI will confirm all registrations within 72 hours if an e-mail address or fax number is provided and if form is received with payment and demographic information. All fee modifications will be noted on your confirmation letter. FORMS RECEIVED WITHOUT PAYMENT WILL NOT BE PROCESSED.

REGISTRATION CANCELLATIONS/REFUNDS

- Written notice of cancellation and request for refunds of registration fees and/or packages must be received no later than April 9, 2010. Registrations received after April 9 are **NON-REFUNDABLE**.

- Cancellations will be charged a \$75 processing fee per registration. Badges are transferable, but non-refundable, after April 9, 2010.

GROUP ADVANTAGE PROGRAM

- Group Program is open only to retailer and wholesaler companies.
- Group Participant Fee entitles entrance onto all Exhibit Floors and FMI Education sessions.
- Group Discount Rates available only to individuals in groups of 10 or more with a valid GAP Code. Please record this GAP Code above. Forms cannot be processed without this code.
- Please call Amanda Bond-Thorley at 202.220.0606 for group information and to confirm your GAP Code.

PAYMENT

- Payments made by check or money order must be payable to FMI in U.S. funds and drawn on a U.S. bank (U.S. money orders are preferred).
- Payment must accompany your registration form in order for CSI to process your badge. Forms received after March 1 will automatically be charged \$350 for FMI Retailer/Wholesaler members, \$450 for Associate Members and 2010 Exhibitors and \$550 for all others.

