

# FMI 2010 EXHIBIT SPACE APPLICATION/CONTRACT PRODUCT CODES

Show Dates: May 11-13, 2010 • Mandalay Bay Convention Center • Las Vegas, NV • www.fmi.org

## CONSUMER GOODS

1000 BAKERY & BREAD	1375 Tea	1755 Fruit Flavored Gum	2050 Sour Cream
1005 Bakery Snacks	1400 BOXED DINNERS & SIDES	1756 Gumballs	2055 Soy
1010 Bread Crumbs & Mixes	1405 Complete Dinner Mixes	1758 Original Flavored Gum	2060 Tofu
1015 Breakfast Bakery	1410 Lunch Kits	1759 Sugar Free Gum	2065 Yogurts
1020 Desserts	1415 Other Mixes	1765 CANDY – MINTS	2100 DELI
1025 Dinner Bread	1420 Other Specialty Brands	1766 Assorted Mints	2105 Ethnic, Deli
1030 Ethnic, Bread	1425 Potato Mixes	1767 Breath Mint	2110 Kosher, Deli
1035 Fresh Artisan Breads	1430 Rice Mixes	1768 Breath Mint Strips	2115 Olives
1040 Fresh Baked Goods	1435 Stuffing	1769 Sugar Free Mints	2120 Packaged Meats
1045 Organic Bread	1500 BREAKFAST	1780 CANDY – SEASONAL/ PROMOTIONAL	2125 Party Trays
1050 Pita Bread	1505 Breakfast Bars	1781 4th of July Candy	2130 Prepared Foods
1055 Pizza Shells	1510 Breakfast Foods, Frozen	1782 Chanukah Candy	2135 Prepared Salads
1060 Rolls & Buns	1515 Cereals	1783 Christmas Candy	2140 Ready to Eat
1065 Sandwich Bread	1520 Natural/Organic Bars	1784 Christmas Chocolate	2145 Sliced Cheese
1100 BAKING	1525 Syrup	1785 Easter Candy	2150 Sliced Meat
1101 Baking Chocolate	1530 Toaster Pastries	1786 Halloween Candy	2200 ETHNIC FOODS
1102 Baking Coconut	1535 Soy Bars	1787 Promotional Candy	2205 Asian Foods
1103 Baking Extracts	1600 BULK FOOD MERCHANDISE	1788 Valentine's Day	2210 Ethnic Sauces
1104 Baking Nuts	1700 CANDY	1800 CANNED FOODS	2215 German Foods
1105 Baking Soda & Powder, Yeast & Starch	1701 Candy Bars	1805 Canned Beans	2220 Indian & Middle East Foods
1106 Candles, Birthday & Celebration	1702 Candy Corn	1810 Canned Fruit	2225 Italian Specialty
1107 Canning Supplies	1703 Caramels	1815 Canned Meat & Poultry	2230 Kosher Foods
1109 Cocoa	1704 Cinnamon Candy	1820 Canned Tuna & Seafood	2235 Mexican Foods
1110 Condensed, Powder Milk	1705 Coffee Candy	1825 Canned Vegetables	2240 Polish Foods
1111 Decorations & Cakes	1706 Fruit Candy	1830 Ready to Eat Meals	2300 FROZEN FOODS
1112 Dry Baking Mixes	1707 Gummy Candy	1835 Ready to Eat Pasta	2305 Appetizers
1113 Fats & Shortening	1708 Hard Candy	1900 CHEESE	2310 Beef, Burgers & Etc.
1114 Flour	1709 International Candy	1901 Blue Cheese	2315 Desserts & Bakery, Frozen
1115 Ice Cream Cones & Cups	1710 Jelly Beans	1902 Brie & Camembert	2320 Dinners & Meals, Frozen
1116 Marshmallows	1711 Licorice	1903 Cheddar	2330 Ethnic, Frozen
1117 Other Baking	1712 Lollipops	1904 Cheese Blends	2335 Frozen Baked Goods
1118 Pie & Cake Filling	1713 Mints	1905 American Cheese	2340 Frozen Fruit
1119 Pudding & Gelatin	1714 Nut Candy	1906 Edam & Gouda	2345 Frozen Pasta & Sauce
1120 Shake & Bake Coatings	1715 Pez	1907 Feta & Kasserli	2350 Frozen Pizza
1121 Sugar & Sweeteners	1716 Sour Candy	1908 Fontina	2355 Healthy Meals
1122 Toppings	1717 Sugar Free Candy	1909 Goat Cheese	2360 Ice
1200 BEER, SPIRITS & COOLERS	1718 Taffy	1910 Havarti	2361 Ice Cream & Snacks
1205 Cocktail Mixes	1730 CANDY – CHOCOLATE	1911 Kasher Cheese	2362 Ice Cream Novelties
1210 Coolers & Malt Beverages	1731 Boxed Chocolates	1912 Mascarpone	2363 Ice Cream: Soy & Yogurt
1215 Domestic Beer	1732 Chocolate & Nuts	1920 Mexican Cheese	2365 Juices, Fr ozen
1220 Imported Beer	1733 Chocolate Bars	1930 More Cheese	2370 Poultry, Frozen
1225 Micro Brew Beer	1734 Chocolate Caramels	1940 Mozzarella	2375 Sandwiches, Frozen
1230 Non Alcoholic Beer	1735 Chocolate Covered Fruit	1941 Muenster	2380 Seafood, Frozen
1235 Prepared Cocktails	1736 Chocolate Mints	1942 Non-Dairy Cheese	2385 Toppings, Frozen
1240 Spirits	1737 Dark Chocolate	1950 Organic Cheese	2390 Vegetables, Frozen
1300 BEVERAGES	1738 Kisses & Nuggets	1960 Parmesan & Romano	2395 Vegetarian/Organic, Frozen
1305 Coffee	1739 Liqueur Filled Chocolate	1961 Provolone	2400 GRAINS, PASTA & SAUCE
1310 Concentrates	1740 Low Carb Chocolate	1962 Ricotta	2405 Beans
1315 Fruit Drinks & Teas	1741 Malt Balls	1963 Sauces, Cheese	2410 Macaroni & Pasta
1320 Ethnic Beverages	1742 Milk Chocolate	1964 String & Sticks	2415 Pasta Sauce
1325 Health Drinks	1743 Organic Chocolate	1965 Swiss & Jarlsberg	2420 Rice
1330 Hot Cocoa & Mixes	1744 Peanut Butter/Chocolate	2000 DAIRY	2500 MEAT & SEAFOOD
1335 Juice	1745 Specialty Chocolate	2005 Butter & Margarine	2505 Bacon
1340 Juice, Shelf Stable	1746 Sugar Free Chocolate	2010 Cheese Spread	2510 Beef
1345 Powdered Drink Mixes	1747 Toffee	2020 Cottage Cheese	2515 Breakfast Sausage
1350 Soft Drinks	1748 White Chocolate	2025 Eggs	2520 Chicken
1355 Sport & Energy Drinks	1750 CANDY – GUMS	2030 Ethnic, Dairy	2525 Dinner Sausage
1360 Tonic & Club Soda	1751 Assorted Gums	2035 Kosher, Dairy	2530 Fish
1365 Bottled Water	1752 Bubble Gum Tape	2040 Milk & Cream	2535 Healthy Meat & Seafood
1370 Mineral Water	1753 Filled Gum	2045 Prepared, Pudding & Gelatin	2540 Hot Dogs
	1754 Flavored Gum		2545 Kosher Meat & Seafood

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2550 Lamb	2904 Natural & Light Snacks	2939 Fruit Rolls	2979 Pretzels
2555 Meat Alternatives	2905 Pork Rinds	2940 Kids Fruit Snacks	2980 Variety Pack Pretzels
2560 Other Poultry & Meat	2906 Potato Chips	2941 SNACKS – Jerky	2981 SNACKS – Salsa
2565 Pork	2907 Rice Cakes	2942 Beef Jerky	2982 Hot Salsa
2570 Prepared Meat	2908 Single Serving Chips	2943 Pork Jerky	2983 Medium Salsa
2575 Shellfish	2909 Tortilla Chips	2944 Turkey Jerky	2984 Mild Salsa
2580 Turkey	2910 Variety Pack Chips	2945 Fish Jerky	2985 Restaurant Salsa
2585 Veal	2911 SNACKS – Cookies	2946 Other Jerky	2986 SNACKS – Snack Bars
2600 MEAT PROCESSING	2912 Chocolate Chip Cookies	2947 SNACKS – Nuts & Trail Mix	2987 Energy Bars
2700 PANTRY	2913 Cookies	2948 Almonds	2988 Granola Bars
2705 Canned Seafood	2914 Fruit Filled Cookies	2949 Cashews	2989 Snacks Bars
2707 Cheese – Jar, Processed	2915 Oatmeal Cookies	2950 Corn Nuts	2990 Low Fat Bars
2710 Coating Mixes	2915 Sandwich Cookies	2951 Hazel, Pine & Chestnuts	2991 Fat Free Bars
2715 Condiments & Spreads	2916 Single Serving Cookies	2952 Macadamias	3000 SOUPS & BROTHS
2720 Cooking Oil & Sprays	2917 SNACKS – Crackers	2953 Mixed Nuts	3005 Base & Bouillon
2725 Honey	2918 Cheese Crackers	2954 Peanuts	3010 Broths & Stocks
2730 Jams, Jellies & Preserves	2919 Classic Crackers	2955 Pecan & Walnuts	3015 Canned Soup
2735 Peanut Butter	2920 Deli Style Crackers	2956 Pistachios	3020 Dry Soup Mixes
2740 Pickles, Relish & Olives	2921 Graham Crackers	2957 Seeds	3025 Signature Soups
2745 Rubs & Mixes	2922 Natural & Light Crackers	2958 Soy Nuts	3100 SPICES
2750 Salad Dressing & Toppings	2923 Party Mixes	2959 Trail Mix	3105 Dried Herbs
2755 Sauces & Marinades	2924 Saltines	2960 SNACKS – Pizza	3110 Salt & Pepper
2760 Vinegar	2925 Single Serving Crackers	2965 SNACKS – Popcorn	3115 Seasonings
2800 PRODUCE	2926 Wheat Crackers	2966 Caramel & Toffee Popcorn	3125 Flavorings
2805 Dried Fruits & Nuts	2927 SNACKS – Dips & Spreads	2967 Cheese Popcorn	3200 WINE, PORT & SHERRY
2810 Fresh Herbs	2928 Bean Dip	2968 Kettle Corn	3205 Boxed Wine
2815 Fresh Vegetables	2929 Chilled Dips	2969 Microwave Popcorn	3210 Cooking Wine
2820 Fruit Dips & Glazes	2930 Classic Dips	2970 Popcorn	3215 Dessert Wine
2825 Organic Produce	2931 Dips & Spreads	2971 Popcorn Cakes	3220 Domestic Wine
2830 Packaged Produce	2932 Dry Mix Dips	2972 Popcorn Gifts	3225 Imported Wine
2835 Specialty, Ethnic	2933 Guacamole/Avocado	2973 Single Serving Popcorn	3230 Non-Alcoholic Wine
2840 Tofu	2934 Hummus	2974 Gourmet Popcorn	3235 Other Wine
2900 SNACKS – Chips	2935 Veggie Dips	2975 Low-Fat & Fat-Free Popcorn	3240 Port & Sherry
2901 Cheese Snacks	2936 SNACKS – Fruit Snacks	2976 SNACKS – Pretzels	3245 Sparkling Wine/Champagne
2902 Corn Chips	2937 Dried Fruit	2977 Covered Pretzels	
2903 Grain Snacks	2938 Fruit Leather	2978 Light Pretzels	

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### CONSUMER GOODS Non-Foods

3300 BABY	3700 FLOWERS	3940 Fire Starters, Logs & Charcoal	4330 Tableware
3305 Baby Care/Accessories	3705 Cut Flowers	3945 Hardware & Supplies – Fans, Humidifiers, Air Purifiers	4335 Trash Bags
3310 Baby Food	3710 Plants	3950 Household Cleaners	4340 Thermo-bags
3315 Baby Juice	3715 Arrangements	3955 Laundry	4400 PET CARE
3320 Bottles & Nursing	3800 HEALTH & BEAUTY	3955 Light Bulbs & Batteries	4405 Cat Accessories
3325 Diapers	3805 Antacid & Digestive Aids	3960 Mops, Brooms, Brushes, Sponges	4410 Cat Food & Treats
3330 Electrolyte Solution, Baby	3806 Appliances	3970 Paper Products	4415 Dog Accessories
3335 Formula	3810 Athletic & Health	3975 Pest Control	4420 Dog Food & Treats
3340 Health & Safety, Baby	3815 Bath Products, Soaps & Body Washes	3980 Safety Products	4425 Healthy Cat Food
3345 Shampoo & Bath, Baby	3820 Cosmetics	3985 Shoe Care	4430 Healthy Dog Food
3350 Skin Care, Baby	3825 Cough, Cold & Flu	4000 KITCHEN SUPPLIES	4435 Small Animal Care
3355 Training Pants	3826 Deodorants	4005 Candles	4440 Other Pet Food
3360 Wipes, Baby	3827 Diabetic Supplies & Devices	4010 Glasses	4445 Pet Supplies
3400 CONSUMER SERVICES	3828 Dieting Aids	4015 Cutlery	4500 SEASONAL/HOLIDAY
3405 ATM/Banking/Check Cashing	3830 Ethnic, Health & Beauty	4020 Gadgets	4502 Calendars
3410 Pharmaceutical Services	3835 Eye & Ear Care	4025 Bags	4510 Cards – Boxed, Individual
3415 Pharmaceutical: Over-the-Counter	3840 Family Planning	4030 Baskets	4515 Decoration
3420 Pharmaceutical: Prescription	3845 Feminine Care, Hygiene	4035 Dinnerware	4520 Floral/Live Goods
3425 Photo & Camera Supplies	3846 First Aid, Safety Products	4040 Hot Pads	4525 Gift Wrap
3430 Photo Finishing	3847 Foot Care	4045 Home Canning Products	4545 Plush Toys
3435 Postal Services: Parcel Shipping	3848 Hair Care	4050 Housewares	4560 Sundries
3440 Recycling	3850 Home Care, Adult	4055 Insulated Chest, Cooler	4565 Trees/Lights/ Decor
3445 Video Entertainment Services	3855 Home Health Care, Supplies & Equipment	4060 Lunch Bags/Box	4570 Winter Seasonal: Automotive
3450 Video Tapes: Blank/Prerecorded	3860 Oral Hygiene	4065 Party Goods/Paperware	4575 Winter Seasonal: Hats/Gloves
3455 Video: Educational	3865 Pain Relief	4070 Shopping Bags	4600 STATIONERY & STATIONERY SUPPLIES
3500 ENTERTAINMENT	3870 Pantyhose	4075 Thermometers	4605 Ethnic Cards
3505 CD's	3875 Reading Glasses & Sunglasses	4080 Trays	4610 Gift Packaging Supplies
3510 DVD's	3880 Shave Needs: Preparations, Accessories, Razors	4085 Utensils: Cooking, Kitchen	4615 Greeting Cards
3515 Video	3885 Skin Care: Products & Lotions	4100 MISCELLANEOUS ITEMS	4620 Holiday Boxed Cards
3600 GARDEN	3890 Sun Care	4105 Automotive Supplies	4630 Packaging Supplies
3605 Fertilizers	3895 Vitamin & Supplements	4200 NEWSPAPERS/BOOKS	4635 Paper Products
3610 Pesticides	3900 HOUSEHOLD & CLEANING	4205 Books	4700 TOYS
3615 Herbicides	3905 Non Foods/General Merchandise	4210 Magazines	4705 Inflatables
3620 Décor	3910 Air Fresheners	4215 Newspapers	4710 Squirt Guns
3625 Tools	3915 Automotive	4300 PAPER & PLASTIC	4715 Miscellaneous Toys
3630 Watering	3920 BBQ Essentials	4305 Disposable Products	4720 Games
3635 Outdoor Products	3930 Cleaning Supplies	4310 Food Wrappers	
3640 Grills/Bar-B-Que	3935 Dish Detergents	4315 Paper/Plastic Products	
3645 Insecticides & Repellents		4320 Plastic Re-sealable Bags	
3650 Pool & Spa Chemicals		4325 Plastic Wrap & Foil	
3655 Summer Lawn Furniture			

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## BUSINESS 2 BUSINESS

4800 BUSINESS SERVICES/ SUPPLIES	5208 Service Carts, Shopping Box Cutters	5400 IN-STORE FOOD SERVICE EQUIPMENT	5835 Pre-Paid Telephone Cards/ Gift Cards
4805 Biotechnology Information	5209 Air Curtains, Air Screens for Entrance Ways	5410 Hardware: Misc	5900 STORE FURNISHING/DESIGN
4810 Business Forms & Supplies	5210 Bailers	5425 Ovens	5905 Bags: Plastic,Paper, Produce
4815 Certification Programs	5211 Batteries	5430 Rotisseries/Smokers	5910 Baskets
4820 Consulting	5212 Beverage Coolers & Chests	5435 Slicers: Deli, Bread, Vegetables	5915 Cabinets– Heated/Freezer
4825 Education/Seminars/Webinars	5213 Blast Chillers	5445 Utensils: Cooking	5920 Covers: Food Displays, Etc.
4830 Employment Screening	5214 Boxes, Cartons	5500 IN-STORE SYSTEMS	5925 Cutlery
4835 Insurance	5215 Bumper Protector Systems	5505 Biometric Payment Systems	5930 Dinnerware
4840 Labels	5216 Caster	5510 Biometrics	5935 Displays: Animated
4845 Trade Media	5217 Compressors	5515 Employee Testing Systems	5940 Displays: Floral
4850 Trade Publications	5218 Containers	5520 Executive Information Systems	5945 Flooring
4900 e-COMMERCE	5219 Cooling & Heating Systems	5525 Help Desk Systems	5950 Lighting- Indoors, Outdoors
4901 E-Business: Business 2 Business	5220 Doors	5530 In-Store Application	5955 Racks: Heavy Duty Pallet
4905 B2B Standards	5221 Environmental Controls	5535 In-Store Banking	5960 Racks: Magazines, Books, etc.
4910 Bar Code & EDI Implementation Guidelines	5222 Fans, Humidifiers, Air Purifiers	5540 In-Store Marketing	5965 Racks: Refrigerator
4915 Buyer/Seller Support	5223 Filters: Food Service	5545 In-Store Processing	5970 Signs: Banner Hanging Systems, Graphic, Electronic
4920 Communication Systems	5224 Freezers	5550 Mobile Computing	5975 Store Fixtures
4925 Electronic Funds Transfers	5225 Hardware: Misc	5555 Network Software Systems	5980 Store Interior
4930 Electronic Retailing	5226 Heating, Ventilation & Air Conditioning	5560 Pharmacy Software Systems	5985 Tables
4935 Front-End Systems	5227 Ice Machines	5565 Point of Sale Systems & Equipment	5990 Trays
4940 Incentive Programs	5228 Knife Sharpeners	5570 Scale Management Systems	5995 Uniforms/Career Apparel
4945 Interactive Displays & Programs	5229 Leasing Equipment	5575 Self-Checkout/Self-Scanning	6000 STORE MAINTENANCE
4950 Market Research	5230 Material Handling Equipment	5580 Software Systems: Dairy, Deli, Bakery	6005 Floor Care Chemicals
4955 Measured Marketing	5231 Misting Systems	5585 Time & Attendance Systems	6010 Gloves
4960 On-Line Service	5232 Monitoring Systems	5590 Training Systems	6015 Industrial Cleaning Products
4965 Premium Programs	5233 Packaging/Packaging Supplies	5595 Space Management Systems	6020 Maintenance Equipment
4970 Price Optimization	5234 Quality Control Instrumentation	5600 MERCHANDIZING	6025 Pest Control
4975 Price Verification Systems	5235 Pallets	5605 Advertising/Marketing Programs	6030 Sanitation & Quality Control
4980 Promotional Programs, Continuity Programs	5236 Racks	5610 Advertising Media	6035 Waste Management
4985 Reverse Vending	5237 Recycling Systems	5615 Advertising Systems	6100 SUPPLY CHAIN SERVICES
4990 Systems Integration	5238 Refrigerants	5620 Category Management	6101 Bar Coding Equipment Systems
4995 Web-Based Technology	5239 Refrigeration Equipment/Services	5625 Data Warehousing/Mining	6102 Computer Assisted Ordering Systems
5000 ELECTRONIC PAYMENT/ PROCESSING SYSTEMS	5240 Shopping Cart Corrals	5630 Database Marketing	6103 CPFR
5005 Coupon Processing Systems	5241 Trucks: Hand	5635 Distribution/Warehousing Systems	6104 Customer Service Systems
5010 Credit Cards & Check Credit	5242 Trucks: Lift	5640 Energy Management Systems	6110 Data Communications Technology
5015 Currency Handling/Cash Reconciliation Systems	5243 Turnstiles	5645 Forecasting Systems	6115 Decision Support Systems
5020 Electronic Benefits Transfers (EBT)	5244 Washroom Equipment	5650 Home Shopping Systems	6120 Fulfillment Management Systems
5025 Electronic Check Conversion	5245 Wrapping Machines	5655 Loyalty Marketing	6125 In-Store Services
5030 Electronic Coupons	5300 IN-STORE FOOD PREPARATION EQUIPMENT	5660 Pricing Strategies	6130 In-Store Signage & Labeling
5035 Electronic Payment Systems (EPS)	5305 Baking & Roasting Equipment	5665 Promotional Programs	6135 Inventory Management Applications
5100 FINANCIAL SERVICES	5310 Blocks – Butcher, Cutting	5670 Space Management Systems	6140 Labor Scheduling/ Forecasting/ Consulting
5105 Accounting/Accounting Systems	5315 Cutters: Meat, Power	5675 Service Merchandisers	6145 Logistics Tracking
5110 Financial/Accounting Systems	5320 Deli System	5680 Vending Machines	6150 Petroleum: Automated Fuel Management
5200 IN-STORE EQUIPMENT/ SUPPLIES	5325 Dispensing Equipment	5700 SECURITY SYSTEMS/ EQUIPMENT	6155 Product Identification Solutions
5201 ATM Machines	5330 Display Cases: Heated, Chilled	5705 Civil Restitution	6160 Radio Frequency Identification (RFID)
5202 Computers & Peripherals	5335 Donut Production Equipment	5710 Loss Prevention	6165 Supply Chain Collaboration
5203 UPC Label Printing Equipment/ Scanners	5340 Gloves	5715 Security Systems & Equipment	6170 Supply Chain Execution
5204 Equipment: Parts & Hardware	5345 Juicers	5800 SERVICES BUSINESS TO CONSUMER	6175 Training Systems
5205 Equipment: Maintenance	5350 Knives	5805 ATM	6180 Transportation Management Systems
5206 Equipment: Material Handling Equipment	5355 Scales	5810 E-Business: Business 2 Consumer	6185 Video Management Systems
5207 Carts – Cart Accessories,	5365 Sinks	5820 Frequent Shopper Programs	6190 Voice Communications Technology
	5370 Thermometers	5825 In-Store Consumer Services	6195 Warehouse Management Systems
		5830 On-line Service	