



## FMI Sustainability Report from Jeanne von Zastrow

FMI continued shaping the future of our industry by leading efforts on sustainable business practices relative to sustainable packaging, sustainable seafood, sustainable agriculture, carbon footprint, water footprint, sustainable consumption and other environmental and social issues. Remembering that the words ecology and economics share a common root, FMI's efforts in these areas reap the twin rewards of addressing consumer environmental concerns, while providing many direct cost saving benefits for your company.

FMI's leadership within the industry is well recognized due to our member Sustainability Executive Team, comprised of executives from 26 companies. That group oversees the work of four committees – Sustainable Seafood, Sustainable Packaging, Food Waste and Education and Communications. FMI strengthened this leadership by involving many diverse stakeholders - including non-governmental organizations, suppliers, government and universities in advisory councils to help us identify and prepare for emerging issues.

This year FMI participated in partnership with Grocery Manufacturers Association to create a new Industry Wide Coalition on Food Waste, which includes the National Restaurant Association, Feeding America and a committee of executives from FMI and GMA membership. The goals of this initiative are very ambitious (1) to significantly reduce food waste to landfill – which will dramatically reduce greenhouse gasses and (2) to significantly increase food donations to feed the hungry. Both goals will provide great benefits in terms of people, planet and profits.

Additionally, FMI has provided a full menu of Sustainability Webinars for the industry on such topics as: The Sustainable Consumer, Sustainable Sourcing for Buyers and Category Managers, Industry Trends in Sustainability, New Sustainability Tools and Resources and more. This year we hosted the second joint Sustainability Summit with the Grocery Manufacturers Association (GMA). Contact: Jeanne von Zastrow at 435.259.3342 or [jvonszastrow@fmi.org](mailto:jvonszastrow@fmi.org)