

Nestlé Key Facts



- Founded 1866 in Switzerland as an infant nutrition company
- 480 factories
- 276,050 employees worldwide
- Transforming further into Nutrition, Health & Wellness company CHF 107.6 bn (over \$100 Billion) sales in 2007, +9.2% and will need water and key ingredients such as cocoa, coffee, milks, sugar and grains to keep up growth!!



Nestlé Purina PetCare





Nestlé Purina PetCare





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Good Food, Good Life

The Nestlé
Creating Shared Value
Report



The Nestlé Creating Shared Value Report 2007



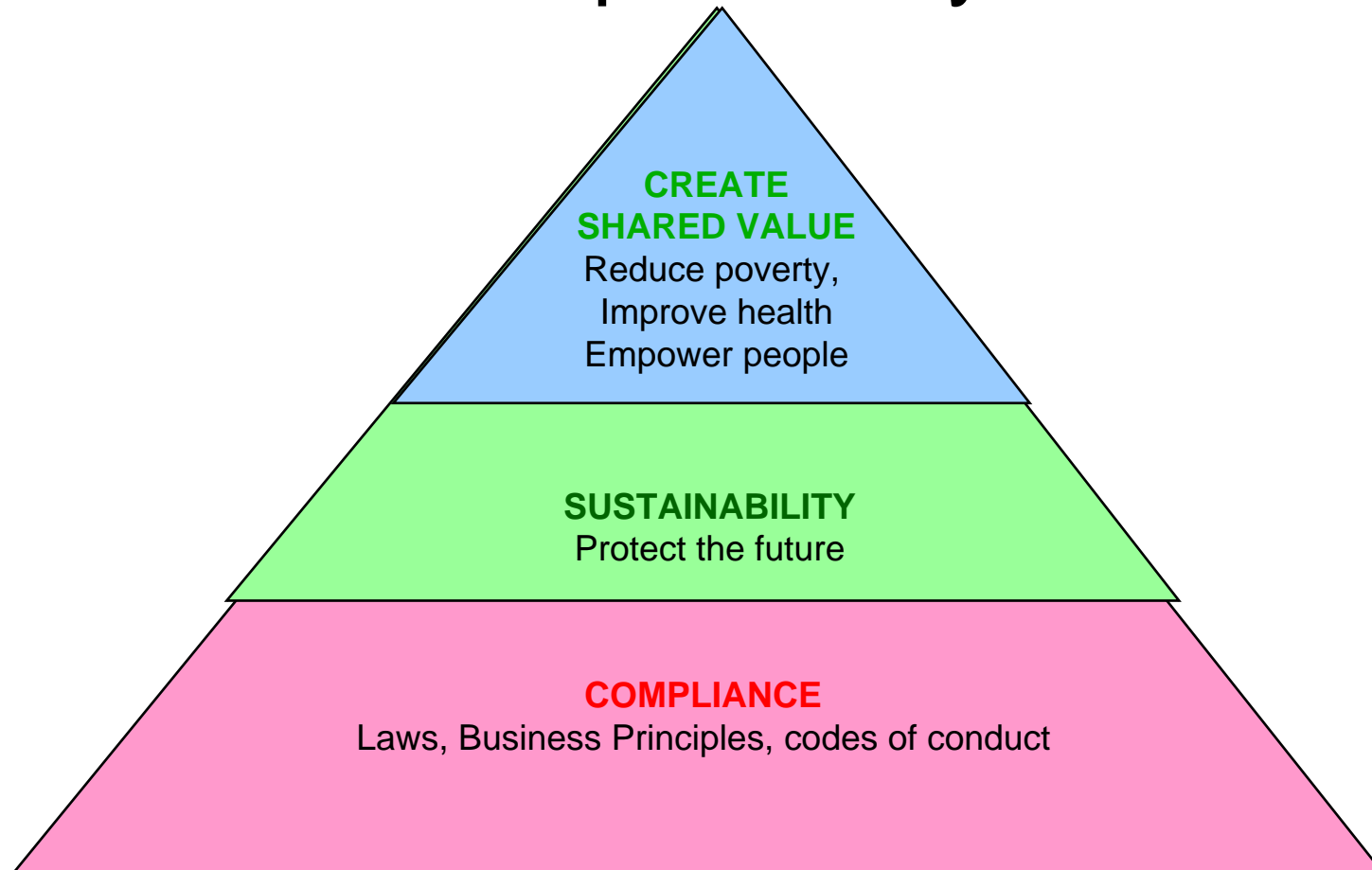
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Nestlé's Shared Value definition

Hierarchy of Corporate Social Responsibility



Shared Value is applied across Nestlé's Value Chain

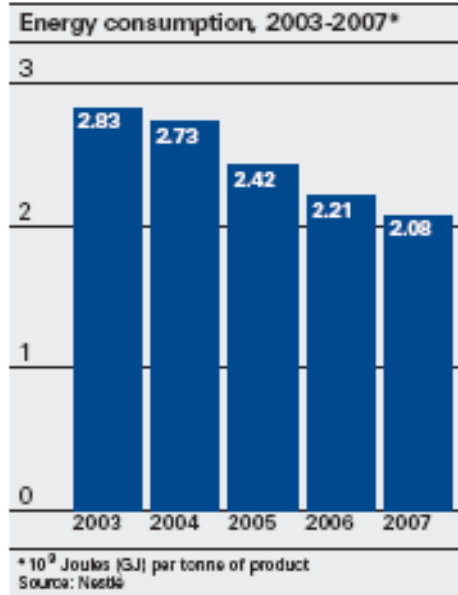
Creating Shared Value at each stage of the value chain



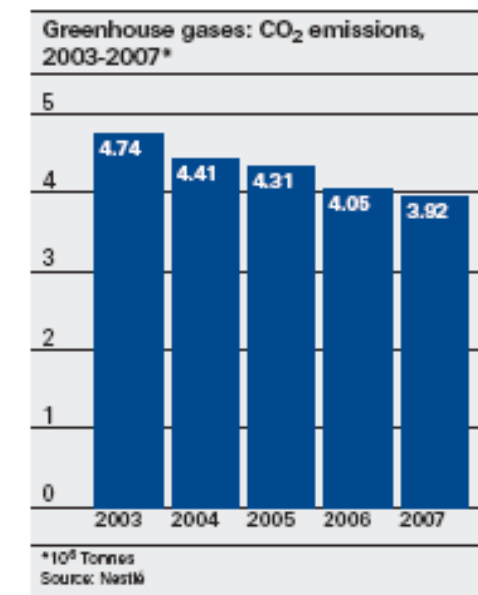
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Progress in Environmental Sustainability: energy/emissions



Co-generation plant at Mainz coffee factory, Germany, where spent coffee grounds are used as fuel



- Energy consumption down **3%** 1998 - 2007
- GHG emissions down by **17%** 2003 - 2007 despite **23%** production increase

Value for Society: reduced carbon footprint

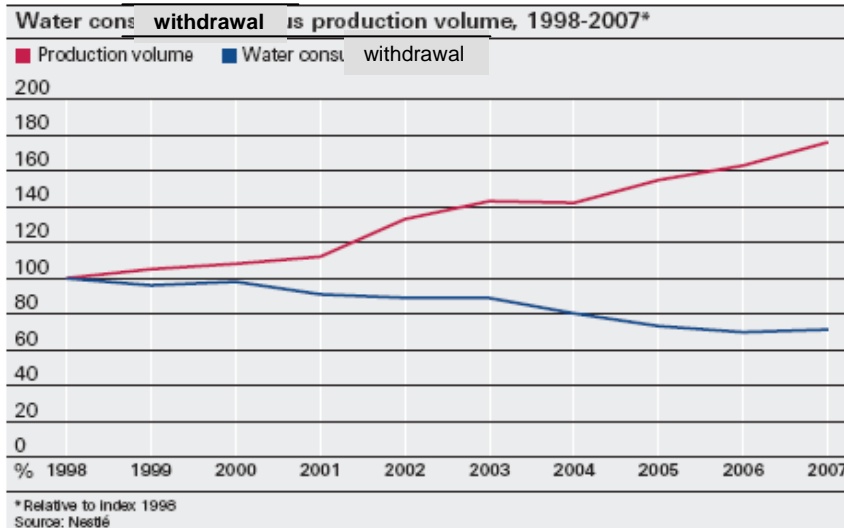
Value for Nestlé: risk and cost reduction



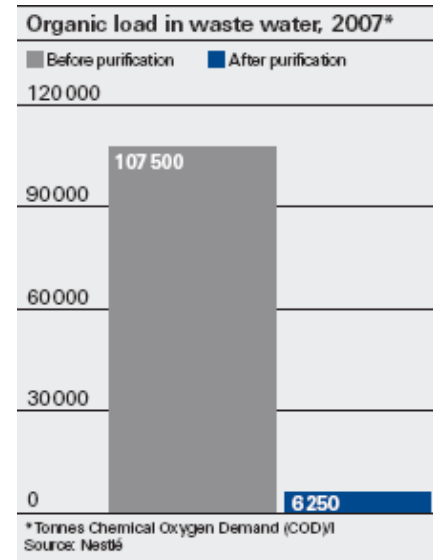
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Progress in Environmental Sustainability: water



Testing water quality at Chaochongsao, Thailand – Nestlé's first water neutral facility



- Water withdrawal down **28% 1998 - 2007**
- Despite **76%** production increase
- Leadership on water: UN CEO Water Mandate, Water Education Forum

Value for Society: reduced impact on water availability/waste/packaging/vocal advocacy

Value for Nestlé: risk and cost reduction



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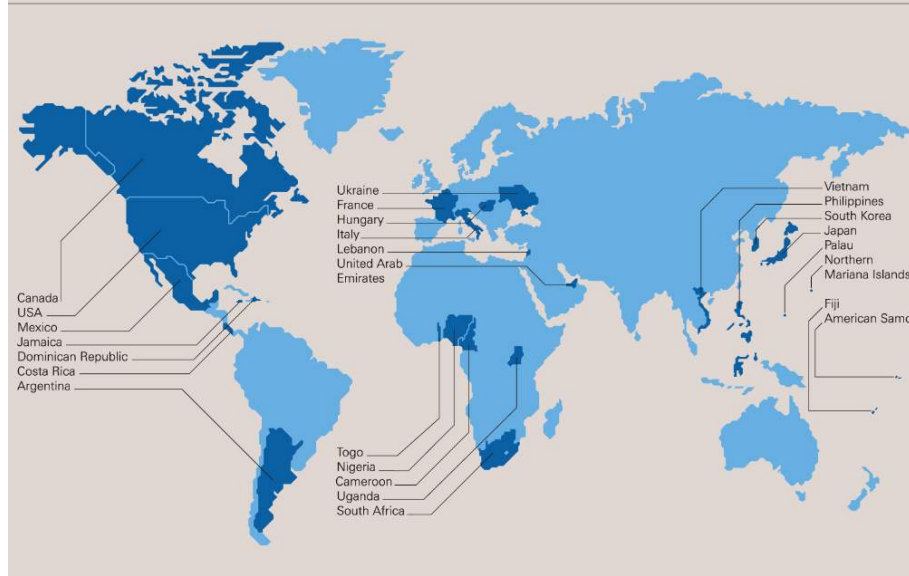


Water Education for Teachers



Water education: essential for sustainability in school wells programme, Moga, India

Locations of Project WET workshops and programmes



Project WET: Makes learning about water fun

Project WET: worldwide water education through teachers programme for children

- Nestlé is a corporate sponsor of Project WET: millions of children in 22 countries

Value for Society: future generations sensitised to water issues, clean water in crises

Value for Nestlé: building relationship with potential future consumers



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Nestlé involved in Creating Shared Value with cocoa farmers and other organizations



Nestlé-sponsored farmers' field school in Côte d'Ivoire. Cocoa from farms like this will be used in leading Nestlé chocolate brands manufactured at York in the UK



- Founding participant in the International Cocoa Initiative (ICI) with other companies
- Working closely with West African governments, labour experts and other industry partners to improve the lives of children and families on cocoa farms including clean water

Value for Society: more sustainable cocoa farming practices, including on child labour

Value for Nestlé: quality supplies from motivated, enabled farmers



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Nestlé involved in Creating Shared Value with coffee farmers and other companies through 4 C's



4C coffee farmers harvesting, drying coffee and acquiring sustainable farming techniques

A Precompetitive Organization with multiple stakeholders to improve conditions and yields for coffee growers.

Value for Society: coffee farmers grow income, farm more sustainably

Value for Nestlé: quality supplies from motivated, enabled farmers



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Nestlé Haagen-Dazs Partnership with Researchers that is visible to Consumer

- Häagen-Dazs is donating \$250,000 to Penn State University and UC Davis to fund sustainable pollination and Colony Collapse Disorder research
- Goal: To use the power and recognition of the Häagen-Dazs name to educate and engage Americans to learn more about honey bees and the struggle to keep these delicate and essential creatures safe and healthy



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