

Environmental Defense Fund

Greening the seafood business

ENVIRONMENTAL DEFENSE FUND PARTNERS WITH LEADING U.S. COMPANIES ON important environmental issues. We harness the power of the marketplace to develop energy-saving innovations, green the supply chain and establish new business practices that transform entire industries. Our work with corporate America demonstrates that good environmental policies are both economical and feasible.

Innovative solutions

Through our partnerships, we've created cleaner trucks with FedEx, cut packaging waste with Wal-Mart and reduced the use of antibiotics in meat production with McDonalds, among other examples. We are greening the global supply chain, transforming industries and demonstrating that what's good for the environment is good for business.

Partnership Characteristics

- We partner with businesses that have the market clout to transform entire industries.
- We create measurable and credible results through partnerships that demonstrate how environmental benefits and business benefits go hand in hand.
- By publicly sharing the results of our partnerships, other businesses and organizations are able to learn from our efforts. In so doing, our partnerships create a ripple-effect throughout entire industries.

We accept no payment from our corporate partners; we consider the environment our primary client, and businesses our partners in pursuit of common aims. For more information about our corporate partnerships, go to www.edf.org/partnerships.

Seafood Partnerships

Our partnerships with some of the largest and most influential seafood buyers in the country seek to address the main impacts of aquaculture, particularly shrimp and salmon farming, in a way that achieves real environmental progress while demonstrating technical feasibility and affordability:

- With Wegmans, we created a first-of-its-kind purchasing policy for farmed shrimp that resulted in a top-quality product that was produced to the highest environmental specifications available;
- In support of our work with Wal-Mart, we have secured a spot on the Global Aquaculture Alliance's Standard Oversight Committee to push for strong, performance-based environmental standards; and
- Our work with another company resulted in the most comprehensive purchasing policy for farmed fish adopted by any retailer.

Let us know how Environmental Defense Fund can help you, your partners (including other NGOs) and your suppliers work through the Common Vision to improve the sustainability of your seafood counter and ensure the long term viability of your seafood business.



Our partnerships address the main impacts of aquaculture in a way that's good for the environment and for business.

For more information, please contact:

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