



2008 FMI LEGAL CONFERENCE
May 18-20 - The Claremont Resort & Spa
Berkeley, California

Sponsorship Opportunities

FMI's annual Legal Conference is the premier conference for lawyers in the supermarket and food distribution industry. FMI's legal conference is a *closed event* – only outside counsel who present at or sponsor the event may attend. It's a great opportunity to showcase your firm's expertise before counsel within the supermarket industry.

- **Complimentary registration at an otherwise closed conference not open to outside counsel.**
- **Recognition from the podium throughout the conference for your support.**
- **Company listing and link in the Sponsor section of the Legal Conference web page.**
- **Inclusion in Legal Conference marketing materials and e-blasts, sent to key legal contacts in the supermarket industry.**
- **Recognition in on-site signage and the Conference handout materials.**
- **Sponsors can attend ALL conference sessions and social events. Network with corporate counsel and learn the latest legal issues affecting the supermarket industry.**

This is an outstanding opportunity to showcase your firm's expertise, to counsel in the Retail and Wholesale Industry.

SPONSORSHIP OPPORTUNITIES FOR THE FMI LEGAL CONFERENCE

Opportunities at the Platinum Level: \$15,000

Benefits:

- **Special recognition opportunities as the foremost supporter of our conference.**
- Attend an exclusive dinner on Sunday evening with FMI Legal Affairs Committee members, the general counsel of the industry.
- Opportunity to provide your own logoed "takeaway" to all conference attendees.
- Up to four members of your firm will receive complimentary registrations to attend an otherwise closed conference not open to outside counsel.
- Acknowledgement from Podium during Chairman's Opening and Closing Remarks.
- Signage at the Conference and the Monday night off-site special event.
- Prominent exposure in all conference marketing materials.
- Your company's link on FMI's Legal Conference website.

Opportunities at the Gold Level: \$10,000

Benefits:

- **Attend an exclusive Sunday evening dinner with members of FMI's Legal Affairs Committee, the general counsel of our industry.**
- Opportunity to provide your own logoed "takeaway" to all conference attendees.
- Two members of your firm will receive complimentary registrations to attend an otherwise closed conference not open to outside counsel.
- Acknowledgement from Podium during Chairman's Opening and Closing Remarks.
- Signage at the Conference.
- Prominent exposure in all conference marketing materials.
- Your company's link on FMI's Legal Conference website.

Opportunities at the Silver Level: \$7,500

Benefits:

- **Attend an otherwise closed conference not open to outside counsel.**
- One member of your firm will receive complimentary registration.
- Acknowledgement from Podium during Chairman's Opening and Closing Remarks.
- Signage at the Conference.
- Prominent exposure in all conference marketing materials.
- Your company's link on FMI's Legal Conference website.

For more information, contact:
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