

**As an FMI International Member, you receive strategic support to help achieve your company's primary objectives, improve operations and expand markets.**

You can depend on a vast array of services, programs and money-saving opportunities designed to help your business grow and thrive. Our staff will work with you to help realize the greatest value from exclusive FMI international member benefits.

The FMI International Membership Program is open to all food retail and wholesale companies based outside of the United States.

ACROSS THE GLOBAL FOOD INDUSTRY

## FMI International Membership


CONNECTING BUSINESSES

**YOUR STRATEGIC PARTNER FOR SUCCESS**

Around the world, food retailers and wholesalers of all sizes are benefiting from information and educational resources offered by the Food Marketing Institute.



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# EXPERIENCE THE BENEFITS

of International Membership

## JOIN FMI TODAY.

Contact FMI today to learn how you can enhance the success of your business with the information, resources and relationships available through FMI's International Membership program.

Call us at +1 202.220.0816 or visit us online at [www.fmi.org](http://www.fmi.org) or email us at [intlmembership@fmi.org](mailto:intlmembership@fmi.org)

### POWERFUL INFORMATION

- Increase your business intelligence via resources in best practices, global standards and benchmarking.
- Broaden your business perspective with the latest news, trends and recent developments in major issues in the U.S.
- Capitalize on rare opportunities to build relationships at industrywide and FMI events.
- Receive answers to your industry questions within 24 hours from FMI's Information Service and dedicated research staff.
- Stay ahead and in the know with web-based resources.
- Share and gain insight from supermarket executives around the world through interactive electronic share groups.
- Help protect your business and associates with disaster and emergency preparedness information.
- Receive monthly updates on programs, offerings and other news to help you make the most of your membership.

### FOCUSED EDUCATION

- Build your associates' skills through training resources spanning publications, videos and web-based modules—from operations to management.
- Enjoy significant discounts as well as access to members-only free research.
- Choose from a wide range of conferences and workshops designed to enhance your success.
- Build your industry knowledge through premier educational programming at FMI events, including compelling state-of-the-industry sessions and topic-focused workshops.
- Become an important information point for your shoppers by offering new resources in consumer education.
- Improve business practices with knowledge gained through technical assistance and educational conferences outside the U.S., supported by the United States Department of Agriculture.

### FOOD SAFETY EXPERTISE

- Gain access to the most current information on food safety and food defense topics in the U.S. as they occur.
- Bolster your in-house food safety training with a variety of tools. Many resources are available in Spanish.
- Enhance food safety in your company by working with vendors certified through the Safe Quality Food (SQF) program. This is a food safety/quality certification program encompassing all steps from "farm to retail."  
  
SQF is based on the principles of HACCP, Codex, ISO and Quality Management Systems. SQF is recognized by the Global Food Safety Initiative, an organization representing over 70 percent of food retail revenue worldwide.
- Simplify and reduce your research time with information on U.S. regulatory and customs issues.

### CUSTOMIZED BENEFITS

- Build relationships during unique networking events with other retailers, suppliers and industry executives from around the world.
- Support your goals with specialized research from our expert library staff.
- Learn about effective strategies and new products during store tours specifically arranged to fit your interests and travel needs.
- Simplify your travel experience by allowing our staff to assist your group at the FMI Show.
- Arrange for tours of the FMI Show exhibition floor.
- Enjoy preferential access to FMI leaders and outside experts for speaking engagements.
- Develop new sourcing relationships with the U.S. and discover unique, quality products on trade missions to other countries.
- Rely on our dedicated staff to serve as your membership liaison.