

## **Industry Event Calendar**

### **2011**

#### **January 2011**

- 9-12            **National Retail Federation**  
Annual Convention & Expo  
New York, NY
- 16-18           **National Association for the Specialty Food Trade**  
Intern'l Fancy Food & Confection Show-Winter  
San Francisco, CA
- 16-18           **Retail Industry Leaders Association**  
The Leadership Forum  
Sarasota, FL
- 23-25           **Food Marketing Institute**  
Midwinter Executive Conference  
Phoenix, AZ
- 23-26           **International Dairy Foods Association**  
Dairy Forum  
Miami, FL
- 25-27           **National Association of Wholesaler-Distributors**  
Annual Meeting/Executive Summit  
Washington, DC

#### **February 2011**

- 2-5             **National Cattlemen's Beef Association**  
Annual Convention & Trade Show  
Denver, CO
- 6                **National Football League**  
Super Bowl XLV  
Dallas, TX

- 6-9           **World Food Logistics Organization**  
WFLO Institute  
Atlanta, GA
- 8-10           **American Wholesale Marketers Association**  
AWMA Show  
Las Vegas, NV
- 8-11           **Japan Self-Service Association (JSSA)**  
Super Market Trade Show  
Tokyo, Japan
- 9-12           **National Turkey Federation**  
Annual Convention  
Tucson, AZ
- 13-16           **National Grocers Association**  
Annual Convention & Supermarket Synergy Showcase  
Las Vegas, NV
- 16-18           **CIES – The Food Business Forum**  
Global Food Safety Conference  
London, UK
- 19-23           **American Frozen Food Institute**  
AFFI Convention  
San Francisco, CA
- 20-22           **American Meat Institute**  
Annual Meat Conference  
Dallas, TX
- 20-23           **Retail Industry Leaders Association**  
Logistics Conference  
Orlando, FL
- 21-25           **GS1**  
GS1 Global Forum  
Brussels, Belgium
- 26-3/2           **EHI – EuroHandels Institute**  
EuroShop – Global Retail Trade Fair  
Dusseldorf, Germany

28-3/2      **Food Marketing Institute**  
Annual Business Conference  
Dallas, TX

**March 2011**

9-11      **National Assn. of Mexican Self Service & Department Stores**  
Expo – ANTAD  
Guadalajara, Mexico

9-11      **Flexible Packaging Association**  
Annual Meeting  
Naples, FL

9-12      **Food Processing Suppliers Association**  
FPSA Annual Conference  
Phoenix, AZ

10-12      **Consumer Healthcare Products Association**  
Annual Executive Conference  
Aventura, FL

10-13      **New Hope Communications**  
Natural Products Expo West  
Anaheim, CA

20-23      **Snack Food Association**  
SNAXPO 2011  
Orlando, FL

26-30      **American Bakers Association**  
Annual Convention  
San Antonio, TX

28-4/3      **Kraft/Nabisco Championship Golf Tournament**  
Rancho Mirage, CA

**April 2011**

2-6      **Western Association of Food Chains**  
Annual Convention  
Honolulu, HI

11-14      **Retail Industry Leaders Association**  
Loss Prevention, Auditing & Safety Conference  
Orlando, FL

- 13-16      **American Meat Institute**  
International Meat, Poultry & Seafood Exposition  
Chicago, IL
- 30-5/4      **International Association of Refrigerated Warehouses**  
IARW-WFLO Annual Convention  
New Orleans, LA
- 30-5/4      **National Association of Chain Drug Stores**  
Annual Meeting  
Scottsdale, AZ
- 30-5/4      **World Food Logistics Organization**  
IARW-WFLO Annual Convention  
New Orleans, LA

**May 2011**

- 2-5      **United Fresh Produce Association**  
United Fresh 2011  
New Orleans, LA
- 10-12      **Food Marketing Institute**  
Future Connect  
Dallas, TX
- 11-13      **SIAL – International Trade Exhibitions of France**  
SIAL – Canada  
Toronto, Canada
- 16-19      **GS1**  
GS1 General Assembly  
Paris, France
- 16-18      **National Association of Convenience Stores**  
NACStech  
Las Vegas, NV
- 17-20      **Grocery Manufacturers Association**  
Science Forum  
Arlington, VA
- 18-20      **SIAL – International Trade Exhibitions of France**  
SIAL – China  
Shanghai, China

- 21-24      **National Restaurant Association**  
Annual NRA Show  
Chicago, IL
- 24-26      **National Confectioners Association**  
Sweets & Snacks Expo  
Chicago, IL
- 28-30      **Canadian Council on Grocery Distributors**  
National Grocery Council  
Halifax, Nova Scotia, Canada
- 31-6/3     **GS1 US**  
U Connect Conference  
Orlando, FL

**June 2011**

- 3-7        **Global Market Development Center (GMDC)**  
GM Marketing Conference  
Orlando, FL
- 5-7        **International Dairy-Deli-Bakery Association**  
Annual Convention  
Anaheim, CA
- 5-7        **American Frozen Foods Institute**  
Food Logistics Forum  
Denver, CO
- 15-17     **CIES – The Food Business Forum**  
The Global Summit  
Tokyo, Japan
- 23-25     **Natural Products Association**  
Natural Marketplace  
Las Vegas, NV
- 25-28     **National Association of Chain Drug Stores**  
Marketplace Conference  
Boston, MA

**July 2011**

- 10-12      **National Association for the Specialty Food Trade**  
Intern'l Fancy Food & Confection Show-Summer  
Washington, DC
- 10-12      **National Chicken Council**  
Chicken Marketing Seminar  
Lake Tahoe, CA

**August 2011**

- 6-9        **American Society of Association Executives**  
Annual Meeting and Exposition  
St. Louis, MO
- 24-26     **SIAL – International Trade Exhibitions of France**  
SIAL – Mercosur  
Buenos Aires, Argentina
- 27-31     **National Association of Chain Drug Stores**  
Pharmacy & Technology Conference  
Boston, MA

**September 2011**

- 9-12      **Global Market Development Center (GMDC)**  
HBW Marketing Conference  
Phoenix, AZ
- 12-15     **American Wholesale Marketers Association**  
Summit and Business Exchange  
Atlanta, GA
- 19-21     **International Dairy Foods Association**  
International Dairy Show  
Atlanta, GA
- 21-24     **Organic Trade Association**  
All Things Organic Conference & Trade Show  
Boston, MA
- 22-24     **New Hope Communications**  
Natural Products Expo East  
Boston, MA

**October 2011**

- 1-4            **National Association of Convenience Stores**  
NACS Show  
Chicago, IL
- 4-5            **National Chicken Council**  
57<sup>th</sup> Annual Conference  
Washington, DC
- 14-17        **Produce Marketing Association**  
Fresh Summit International Convention & Expo  
Atlanta, GA
- 22-25        **National Frozen & Refrigerated Foods Association**  
National Frozen & Refrigerated Foods Convention  
Orlando, FL
- 24-25        **Canadian Federation of Independent Grocers**  
Grocery Innovations Show  
Toronto, Canada

**November 2011**

- 1-4            **Food Processing Suppliers Association**  
Process EXPO  
Chicago, IL
- 10-14\*      **Food Industry Association Executives**  
Annual Meeting  
TBD (\*tentative dates)
- 13-15        **Private Label Manufacturers Association**  
Private Label Trade Show  
Chicago, IL

**December 2011**

No Events Reported

## 2012

### January 2012

- TBD      **National Retail Federation**  
Annual Convention & Expo  
New York, NY
- 15-17      **National Association for the Specialty Food Trade**  
Intern'l Fancy Food & Confection Show-Winter  
Location – TBD
- 15-18      **International Dairy Foods Association**  
Dairy Forum  
La Quinta, CA
- 22-24      **Retail Industry Leaders Association**  
The Leadership Forum  
Naples, FL
- 29-31      **Food Marketing Institute**  
Midwinter Executive Conference  
Orlando, FL

### February 2012

- 1-4      **National Cattlemen's Beef Association**  
Annual Convention & Trade Show  
Nashville, TN
- 5      **National Football League**  
Super Bowl XLVI  
Indianapolis, IN
- 13-17      **GS1**  
GS1 Global Forum  
Brussels, Belgium
- 15-17      **American Wholesale Marketers Association**  
AWMA Show  
Las Vegas, NV
- 16-18      **National Turkey Federation**  
Annual Convention  
Tampa, FL

18-22      **American Frozen Food Institute**  
AFFI Convention  
San Diego, CA

19-22      **Retail Industry Leaders Association**  
Logistics Conference  
Dallas, TX

**March 2012**

16-19      **Snack Food Association**  
SNAXPO 2012  
Phoenix, AZ

26-4/1      **Kraft/Nabisco Championship Golf Tournament**  
Rancho Mirage, CA

**April 2012**

14-18      **American Bakers Association**  
Annual Convention  
Scottsdale, AZ

21-25      **National Association of Chain Drug Stores**  
Annual Meeting  
Palm Beach, FL

21-25      **Western Association of Food Chains**  
Annual Convention  
Phoenix, AZ

21-26      **International Association of Refrigerated Warehouses**  
IARW-WFLO Annual Convention  
Tucson, AZ

21-26      **World Food Logistics Organization**  
IARW-WFLO Annual Convention  
Tucson, AZ

22-25      **Retail Industry Leaders Association**  
Loss Prevention, Auditing & Safety Conference  
Dallas, TX

30-5/3      **American Meat Institute**  
International Meat, Poultry & Seafood Exposition  
Dallas, TX

**May 2012**

- 1-3           **Food Marketing Institute**  
FMI 2012  
Dallas, TX
- 1-3           **United Fresh Produce Association**  
United Fresh 2012  
Dallas, TX
- 5-7           **International Dairy Foods Association**  
Spring Board Meetings  
Ponte Verde Beach, FL
- 21-24       **GS1**  
GS1 General Assembly  
Borgata, Columbia
- 22-24       **National Confectioners Association**  
Sweets & Snacks Expo  
Chicago, IL

**June 2012**

- 1-5           **Global Market Development Center (GMDC)**  
GM Marketing Conference  
Orlando, FL
- 10-12       **International Dairy-Deli-Bakery Association**  
Annual Convention  
New Orleans, LA

**July 2012**

- 8-12         **National Association for the Specialty Food Trade**  
Intern'l Fancy Food & Confection Show-Summer  
Location – TBD

**August 2012**

- 11-14       **American Society of Association Executives**  
Annual Meeting and Exposition  
Dallas, TX

**September 2012**

TBD            **Organic Trade Association**  
All Things Organic Conference & Trade Show  
Location TBD

**October 2012**

6-9            **National Frozen & Refrigerated Foods Association**  
National Frozen & Refrigerated Foods Convention  
Washington, DC

7-10           **National Association of Convenience Stores**  
NACS Show  
Las Vegas, NV

10-11           **National Chicken Council**  
58<sup>th</sup> Annual Conference  
Washington, DC

29-30           **Canadian Federation of Independent Grocers**  
Grocery Innovations Show  
Toronto, Canada

**November 2012**

No Events Reported

**December 2012**

No Events Reported

## **2013**

### **January 2013**

17-20      **International Dairy Foods Association**  
Dairy Forum  
Orlando, FL

### **February 2013**

3 (tentative)      **National Football League**  
Super Bowl XLVII  
New Orleans, LA

6-9      **National Cattlemen's Beef Association**  
Annual Convention & Trade Show  
Tampa, FL

### **March 2013**

16-20      **American Bakers Association**  
Annual Convention  
Aventura, FL

### **April 2013**

No Events Reported

### **May 2013**

4-8      **International Association of Refrigerated Warehouses**  
IARW-WFLO Annual Convention  
Fort Lauderdale, FL

4-8      **World Food Logistics Organization**  
IARW-WFLO Annual Convention  
Fort Lauderdale, FL

### **June 2013**

2-4      **International Dairy-Deli-Bakery Association**  
Annual Convention  
Orlando, FL

**July 2013**

No Events Reported

**August 2013**

3-6            **American Society of Association Executives**  
Annual Meeting and Exposition  
Atlanta, GA

**September 2013**

No Events Reported

**October 2013**

No Events Reported

**November 2013**

No Events Reported

**December 2013**

No Events Reported

## **2014**

### **January 2014**

29-2/1        **National Cattlemen's Beef Association**  
Annual Convention & Trade Show  
Phoenix, AZ

### **February 2014**

No Events Reported

### **March 2014**

14-19        **American Bakers Association**  
Annual Convention  
Scottsdale, AZ

### **April 2014**

26-30        **International Association of Refrigerated Warehouses**  
IARW-WFLO Annual Convention  
San Diego, CA

26-30        **World Food Logistics Organization**  
IARW-WFLO Annual Convention  
San Diego, CA

### **May 2014**

No Events Reported

### **June 2014**

No Events Reported

### **July 2014**

No Events Reported

### **August 2014**

9-12        **American Society of Association Executives**  
Annual Meeting and Exposition  
Nashville, TN

**September 2014**

No Events Reported

**October 2014**

No Events Reported

**November 2014**

No Events Reported

**December 2014**

No Events Reported

## **2015**

### **January 2015**

No Events Reported

### **February 2015**

4-7            **National Cattlemen's Beef Association**  
Annual Convention & Trade Show  
San Antonio, TX

### **March 2015**

No Events Reported