



FMI CONNECT 2015 PLANNING Committee

Room: Splash 8

Friday, January 23, 2015

1:45pm – 3:15pm

AGENDA

- | | |
|--|------------------------------|
| I. Chairman's Call to Order | Randy Edeker |
| A. Introductions | |
| B. Review of FMI Antitrust Compliance Policy | |
| II. Committee Objectives and Overview | Randy Edeker |
| A. Retail commitments to date | |
| B. Status of Committee Members Points of Contact | |
| III. FMI Connect Schedule and Update | Margaret Core &
Mark Baum |
| A. One-to-One Meetings | |
| i. FMI Scheduler timeline | |
| ii. Retailer communications | |
| iii. Exhibitor communications | |
| B. Meet the Retailer Sessions | |
| C. Meet & Learn and Power Hours | |
| D. Wednesday Night Celebration | |
| IV. Retailer Attendee Recruitment Initiatives | Margaret Core |
| A. <i>SN Top 75 Retailers</i> | |
| B. State Association efforts | |
| C. FMI Partner outreach efforts | |
| V. Education Update | Carol Abel |
| A. FMI 2015 Education Program | |
| B. Future Leaders | |
| VI. Follow Up Action Items | Randy Edeker |



VII. Other Business
Next Committee Meeting

VIII. Adjournment

Randy Edeker