

Safety Programs / Awareness

We are looking for a way to keep safety front and center for our associates, something that will hold their attention by being interactive, interesting or fun. Is anyone else working on something like this or, even better, do you have something already in place? If so, are you using social media, smart phones, kiosks or some other technology?

- 1) Axonify <http://www.axonify.com/> offers a cutting edge, fun, approach to learning. Video games with integrated learning and such...
- 2) We are piloting Axonify <http://www.axonify.com/>, which is a kiosk based awareness solution. It's been in place for only two weeks, so the results are very preliminary. We like what we are seeing so far.
- 3) Axonify was given as an answer 6 other times, with no other supporting verbiage.
- 4) Powerlift Training - <http://powerlifttraining.com/dr-mike-schaefer>
- 5) One thing that we do is a store wide safety awareness event that takes place 3 times per year (in each store) which is sponsored and hosted by the in-store safety committee. Each event can last 1 to 2 weeks and every day has a different safety theme focus. Themes revolve around store and associate engagement aligned with for example; PPE, Lifting techniques, slips and falls, cuts and lacerations, stacking and storing, and others. The creativity and energy that comes from store associates is unbelievable. All we do is provide framework, some content and assist with communication. When associates in store have ownership great things can happen. They lead for success!
- 6) We attempt to brand all of our Safety, Food Safety and Loss Prevention initiatives into our awareness program. In respect to our Safety Program we started with reviewing raw data as well as asking our associates what works and what doesn't. With this information we were able to find out what engages them or encourages participation. Currently we have a game called "Spin To Win" in which our associates can log in or use their smart phones to access our site. They are then given a series of questions, for every question answered correctly they are given a number of spins on the wheel (similar to wheel of fortune). The more points an associate accumulates the more chances they earn to win prizes, up to and including an iPad. Our find, fix and win program also encourages associates to recognize and correct potential hazards while allowing them to earn more chances at prizes. Additionally, we have rolled out a game called B-Safe Bingo (through our vendor partners, Safety Star). The game works very similar to Bingo but revolves around building an accident free environment. For every consecutive day there is not an accident the game will continue until there is a winner. This game requires minimal requirements from Management and the associates have really started to police their stores for unsafe behaviors.

7) We use traditional methods of communication. For interactive and fun things to engage people in safety, we do safety days where we integrate flu shots, community safety, home safety, health tips - and have vendors show up to do a giveaway/games day. We also do traditional reward programs that reward associates for reporting things or doing positive things.

8) We use Catalyst to assist us with an awareness program for safety (and shrink). The program keeps safety in front of our associates through various means, primarily a monthly poster and CBT. Bill Simms offers safety initiatives that can be tied into kiosks. If looking for other outside companies that can assist with awareness programs, consider: CyberQuest Systems or Axonify.