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Food For All Receives \$10,000 From FMI FoodPACE Event

Orlando, FL — March 10, 2009 — Food For All, a non-profit organization dedicated to ending the fight against hunger, received \$10,000 from Food Marketing Institute's (FMI) annual FoodPACE Golf Tournament fundraiser, held during FMI's Midwinter Executive Conference in Orlando, FL. The tournament was sponsored by Kraft Foods, Inc., MillerCoors, PepsiCo, Inc., Source Interlink Companies and Time/Warner Retail Sales & Marketing.

Food For All is a 501(c)(3) charitable marketing organization that partners with more than 8,000 grocery retailers nationwide to run point-of-purchase fundraisers. As the food industry's premier fundraising organization, Food For All has successfully raised more than \$53 million to fight hunger here in the United States and across the globe since 1985.

The Food Marketing Institute (FMI) conducts programs in public affairs, food safety, research, education and industry relations on behalf of its 1,500 member companies - food retailers and wholesalers - in the United States and around the world. FMI's U.S. members operate approximately 26,000 retail food stores and 14,000 pharmacies. Their combined annual sales volume of \$680 billion represents three-quarters of all retail food store sales in the United States. FMI's retail membership is composed of large multi-store chains, regional firms and independent supermarkets. Its international membership includes 200 companies from more than 50 countries. FMI's associate members include the supplier partners of its retail and wholesale members.

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