



# Rapid Recall Express

Do your part for consumer safety and make Rapid Recall Express a part of your recall or withdrawal process.



A product recall or market withdrawal can be stressful enough. With Rapid Recall Express™, you can be assured that you are communicating all the appropriate information to your affected trading partners with one form.

Rapid Recall Express is a downloadable, fillable form that applies industry expertise and best practices to standardize recall and withdrawal notifications from suppliers to retailers and wholesalers. It's free and available to all companies for use in the event of a product recall or market withdrawal.

Plus, Rapid Recall Express follows GS1 Standards. These Standards provide unique identification of products and other associated information regarding these items, such as date codes and the reason for the recall.

GS1 US, GMA, and FMI advocate the use of GS1 business standards

| Rapid Recall Express Benefits   |  |
|---|--|
| Suppliers and Distributors  | Quickly complete the form with relevant recall or withdrawal information   |
|   | Notify any trading partner of your choosing  |
| Retailers   | Get comprehensive information you need to quickly remove the affected product from your shelves                    |
|   | Receive recall or withdrawal information directly from your trading partner  |
| Solution Providers<br><small>Assisting in the recall or withdrawal execution activities</small> | Have confidence you are viewing the same accurate information as the company experiencing the recall or withdrawal |



**Rapid Recall Express provides specific, complete data about a recall or withdrawal including:**

- Reason for Recall or Withdrawal
- Recall Classifications
- GTIN/U.P.C. Numbers
- Product Description
- Batch/Lot Number
- Date Codes
- Product Handling Details
- Supplier Contact Information

**How does it work?**

- 1** Download the fillable PDF
- 2** Fill out the appropriate information
- 3** Send to your trading partners

**Make Rapid Recall Express part of your recall and withdrawal process.**

For more information on Rapid Recall Express and to access the fillable form, visit our website at:

[www.gs1us.org/rapidrecallexpress](http://www.gs1us.org/rapidrecallexpress)

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