

E+Sd Energy & Store Development

September 19-21, 2022

Renaissance Orlando | Orlando, FL

Sponsorship & MRE Opportunities



Event Overview

E+SD Energy
& Store
Development



The Energy & Store Development Conference is a three-day event to connect over key challenges and changes in the evolving store design, energy and refrigeration sectors.

Mid and senior level executives in store design, technology, refrigeration, energy and sustainability roles are encouraged to attend.

Did you know? Approximately 26% of 2019's attendees had the **C-suite** designation (CEO, CFO, COO, CRO) or had the titles of **Executive** or **Senior Vice President, Presidents, Principals, Owners, or Vice Presidents** of their companies. E+SD's audience is primarily comprised of **decision-makers** with **purchasing power**.

Testimonials from 2019's Attendees

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*“We made a lot of **very good connections** and got some **great information** – both on the now and the what is coming.”*

*“I was able to **connect** with a few of our **customers** that I would not have had the chance to see in the near future.”*

91% of retailer/wholesaler respondents felt their goals were **fully or partially achieved**, while **95%** of supplier/manufacturer respondents felt their goals were **fully or partially achieved**.

Sample of Past Retailer Participants

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Preliminary Event Schedule

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Monday, September 19, 2022

4:00 – 7:00 pm **MRE & Reception**

Tuesday, September 20, 2022

7:00 – 8:00 am **Breakfast**

8:00 – 10:30 am **Break**

11:00 am – 12:00 pm **Breakout Sessions**

12:00 – 1:00 pm **Lunch**

1:00 – 2:00 pm **Breakouts**

2:30 – 3:30 pm **General Session**

3:30 – 6:30 pm **MRE & Reception**

Wednesday, September 21, 2022

7:30 – 8:30 am **Breakfast & GreenChill Breakfast**

8:30 – 10:45 am **General Sessions**

11:00 am – 12:00 pm **Breakout Sessions**

12:00 – 1:00 pm **Lunch**

1:00 – 3:30 pm **Breakout Sessions**

4:00 – 5:00 pm **Closing Keynote**

6:30 – 9:30 pm **Social Event/Reception**

Thursday, September 22, 2022

8:00 am – 12:00 am **Facility & Design Tours**

Sponsorship Opportunities*

(Click the [links](#) to learn more!)

Sponsorship Opportunity	Inventory	Price
Title Sponsorships		
Registration	SOLD	\$20,000
Reception	3 available	\$20,000
Premier Sponsorships		
Mobile App	1 available	\$15,000
Keycards	SOLD	\$15,000
Notepads & Pens	SOLD	\$15,000
Partner Sponsorships		
General Sessions	3 remaining	\$10,000
Education Track	4 available	\$10,000
Networking Break	4 available	\$7,500
Lunch	1 remaining	\$10,000
Breakfast	1 remaining	\$10,000
Build Your Own		\$7,500+
Supporting Sponsorships		
Room Drop	3 available	\$5,000

*Sponsorship opportunities are limited to FMI members. [Contact us](#) for more details on membership!

Title Sponsorships

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Registration

SOLD

Receive optimal branding around the registration area and have your company's logo featured on attendees' conference lanyards.

Benefits include:

- Company recognition and hyperlink included in attendee registration confirmation email
- Company recognition in Know Before You Go email
- Opportunity to provide a sponsored giveaway to conference attendees at the registration desk
- Logo included on pocket lanyard for all conference attendees
- One (1) complimentary MRE tabletop, with prominent location
- Two (2) complimentary conference registrations
- Logo on select marketing e-blasts, marketing materials, and signage
- Recognition on the conference mobile app and website



Title Sponsorships

Reception

3 available

\$20,000

Receive optimal visibility at a conference reception of your choice: Opening, Second Day, or Closing Night.

Benefits include:

- Opportunity to provide themed sponsor giveaway to reception attendees
- Company recognition in Know Before You Go email
- Two (2) complimentary conference registrations
- One (1) complimentary MRE tabletop, with prominent location
- Logo on select marketing e-blasts, marketing materials, and signage
- Recognition on the conference mobile app and website



Premier Sponsorships

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Mobile App

1 available

\$15,000

Receive optimal branding on the mobile app's landing/splash page.

Benefits include:

- Opportunity to provide push notification to attendees at the event
- One (1) complimentary conference registration
- One (1) complimentary MRE tabletop, with prominent location
- Logo on select marketing materials and signage
- Recognition on the conference mobile app and website



Premier Sponsorships

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SOLD

Keycards

Receive optimal branding on the keycards for all attendees staying in the host hotel.

Benefits include:

- One (1) complimentary conference registration
- One (1) complimentary MRE tabletop, with prominent location
- Logo on signage
- Recognition on the conference mobile app and website

Notepads & Pens

Be the exclusive notepad and pen sponsor for the show.

Benefits include:

- Logo on pens and notepads
- One (1) complimentary conference registration
- One (1) complimentary MRE tabletop, with prominent location
- Logo on signage
- Recognition on the conference mobile app and website

SOLD



Partner Sponsorships

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General Sessions

3 remaining

\$10,000

General Sessions offer critical industry research and insights, which keep our energy and store development community informed of the latest in store design policy and innovations in energy management and refrigeration.

Premier sponsors have a choice of one of five General Sessions.

Premier sponsors receive the following benefits:

- One (1) minute scripted introduction* of General Session.
- 30-second professional pre-recorded video ad** that airs before the session.
- One (1) complimentary conference registration
- Logo on select marketing materials and signage
- Recognition on the conference mobile app and website

*Please note scripted introductions will be developed in tandem with FMI and must adhere to FMI guidelines.

**Please note that your pre-recorded video ad must be submitted by August 22nd. Sponsor responsible for all video production.



Partner Sponsorships

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Education Track

4 available

\$10,000

Support one of four education tracks, addressing one imperative topic for the E+SD community.

Topics include: energy, refrigeration, store development & design, and sustainability.

Benefits include:

- One (1) complimentary conference registration
- Logo on signage
- Recognition on the conference mobile app and website

Partner Sponsorships

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Networking Break

4 available

\$7,500

Benefits include:

- One (1) complimentary conference registration
- Logo on signage
- Recognition on the conference mobile app and website



Lunch

2 available

\$10,000

Benefits include:

- Opportunity to provide a custom giveaway at your chosen lunch function
- One (1) complimentary conference registration
- Logo on signage
- Recognition on the conference mobile app and website



Partner Sponsorships

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Breakfast

1 remaining

\$10,000

Benefits include:

- Opportunity to provide a custom giveaway at your chosen breakfast function
- One (1) complimentary conference registration
- Logo on signage
- Recognition on the conference mobile app and website

Build Your Own

\$7,500+

Do you have a unique sponsorship idea that will enhance the attendee experience?
If so, we would love to hear it – additional sponsorships are available.

Benefits include:

- Opportunity to customize your own sponsorship. [Contact us](#) for more details.
- One (1) complimentary conference registration
- Logo on signage
- Recognition on the conference mobile app and website

Supporting Sponsorship

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Room Drop

3 available

\$5,000

Provide a custom giveaway to conference attendees staying in the host hotel.

Benefits include:

- Logo on signage
- Recognition on the conference mobile app and website

Manufacturer + Retailer Exchange (MRE)

E+Sd Energy & Store Development



The Energy & Store Development Conference includes the ability for manufacturers to connect with retailers and wholesalers through tabletop (6'x30") displays. There will also be 10'x10' booth spaces available on a limited basis.

Retailers attend the MRE to:

- Connect with new and current suppliers
- Be "in the know" on the latest developments for refrigeration, equipment, products, and services serving the store design industry
- See solutions from leading service providers and connect with fellow purchasing professionals

Suppliers attend the MRE to:

- Get their products and services in front of leading retailers with purchasing power
- Network with fellow product and service providers, and new and existing customers



Manufacturer + Retailer Exchange (MRE) Participation* Details

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Monday, September 21: 4:00 – 7:00 pm EST

Tuesday, September 22: 3:30-6:30 pm EST

Pricing for 10x10 booths: \$7,500*^

Pricing for tabletops: \$1,500*

Table and booth space reservation is on a first-come, first-served basis. To see the differences in options and review our exhibitor guidelines, click [here](#). To reserve an MRE table or booth space, click the appropriate option during the online registration process. Register [here](#).

***Please note that you must be registered for the conference as a whole to reserve table or booth space within the Manufacturer + Retailer Exchange program.**

^Additional A/V and rental costs from the venue may apply. [Contact us](#) for more details.

Manufacturer + Retailer Exchange (MRE)

Past Participant Testimonials

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"Great opportunity to **network and learn more** about companies I was not familiar with in our industry."

"The MRE is a great chance to discuss potential **business partnerships** and **products** in the market. As a retailer, I found it beneficial to **meet and speak with supplier representatives one-on-one.**"

"As always, the MRE is **the best networking opportunity at the conference.**"

"I am not a long-time vendor at the MRE, but this was the **best year that we have had so far.** The ability to have a larger space and **showcase our product** in order to **educate the attendees on it** is very valuable for us."

"[The MRE] is a very important part of the conference. It allows the retailers to quickly **look at new technologies and services provided by the vendors.**"

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Next Steps? Contact us!



Peter Collins
Senior Director, Business Development and Membership
pcollins@fmi.org



Haley Pierce
Assistant, Business Development and Member Services
hpierce@fmi.org